



**AmBank Group**

## **MEDIA RELEASE**

2 January 2024

### **AmBank Islamic Launches “AmJutaBiz” Campaign for SMEs, Featuring RM1,000,000 Grand Prize**

AmBank Islamic has unveiled “AmJutaBiz”, a deposit rewards campaign aimed at encouraging small and medium enterprises (SMEs), business proprietors, partnership and similar bodies to boost their savings in AmBank Islamic’s Current Account-i (CA-i). This campaign reaffirms AmBank Group’s dedication to support the growth and success of local businesses, especially Small and Medium Enterprises (SMEs).

The main highlight of this campaign is the grand prize of RM1,000,000, reflecting AmBank’s commitment to making a substantial impact to the financial well-being of SMEs and local businesses. In addition to this grand prize, participants stand a chance to win attractive prizes worth over RM400,000 further enhancing excitement and rewards for businesses embracing financial prudence.

**Jamie Ling, Group Chief Executive Officer, AmBank Group** said “At AmBank Group, we recognise the pivotal role that SMEs and business owners play in driving our nation’s economic development. This campaign is designed not only to reward financial prudence, but also to provide a significant boost to the businesses that form the backbone of our economy. Furthermore, it serves as a catalyst for our customers to

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explore the diverse array of innovative business solutions that we offer, ensuring they have the right tools to thrive in today's competitive and dynamic environment."

### **Eqhwan Mokhzanee, Chief Executive Officer, AmBank Islamic**

added "We are excited to offer local businesses not just a chance at substantial financial rewards but a pathway to financial empowerment. This campaign is a testament to our commitment to supporting the ambitions of businesses, and we believe it will not only elevate their financial standing but also fuel their journey towards sustained success."

He added "Customers can increase their chances of winning by signing up and performing transactions on the diverse range of business solutions such as the Merchant Business Solution, AmBank@work Payroll Solutions and AmAccessBiz and AmAccessCorp Payment Module"

This campaign runs from 1 January 2024 to 30 September 2024. For more information, kindly visit [ambank.com.my/AmJutaBiz](https://ambank.com.my/AmJutaBiz)

#### **About AmBank Group**

*AmBank Group is a leading financial services group with over 40 years of expertise in supporting the economic development of Malaysia. We have over three million customers and employ over 8,000 people.*

*The Group was listed on the Main Market of Bursa Malaysia in 1988. It is the sixth-largest banking group by assets in Malaysia, with a market capitalisation of more than RM12 billion as at 31 March 2023.*

*AmBank Group serves over three million individual and corporate customers. It provides services in wholesale banking, retail banking, business banking, investment banking and related financial services which include Islamic banking, underwriting of general insurance, life insurance, family takaful, stock and share broking, futures broking, investment advisory and asset management services in unit trusts and real estate investment trusts.*

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For more information, please visit [www.ambankgroup.com](http://www.ambankgroup.com)

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