

## **Aspiration**

## Malaysia's Preferred Banking Group with International Connectivity



## **Cover Rationale**

AmBank Group's success depends on the strength and talents of our people. Our goal is to attract and develop exceptionally talented people who share the Group's passion for excellence and commitment to our customers. We do this by developing our people to reach their full potential, by fostering the mindset that every product and service is delivered with the best efforts, and by working together in an environment of integrity, respect and trust. The hallmark of our success will be our wide recognition as a Group in which exceptional people build rewarding careers with an organisation that customers trust.

The AmBank Group logo remains consistent since its inception and symbolises the Group's continuity and commitment to our customers, employees and shareholders.