



Press Release

27 December 2012

AMBANG 2013 PUTRAJAYA concert extravaganza from AmBank Group on 31 December 2012

For the eighth time, AmBank Group is pleased to announce that it is organising its year-end celebration and concert extravaganza to celebrate the new year. AMBANG 2013 PUTRAJAYA is the latest instalment in the Group's annual concert series since 2003 and will for the first time be held in Putrajaya, in collaboration with Perbadanan Putrajaya. AMBANG 2013 PUTRAJAYA is the one and only destination of its kind for merrymakers as they choose their preferred new year concert venue to celebrate in the Klang Valley

Audiences can look forward to an action-packed star-studded evening of entertainment which will begin at 8.30pm on 31 December 2012, and will be held in Persiaran Perdana, Presint 3, beside the Palace of Justice. AMBANG 2013 PUTRAJAYA will be broadcast live on NTV7 from 10.30pm-1.00am with live streaming on www.ntv7.com.my/ambang2013. All attendees are urged to come early to secure the best spots.

Tan Sri Azman Hashim, Chairman, AmBank Group said, "The ultimate objective of the AMBANG 2013 PUTRAJAYA concert is to support the spirit of unity or 'muhibbah' amongst our citizens irrespective of race and religion, particularly in Putrajaya and Kuala Lumpur, and also throughout the country including visitors and foreign workers. This concert is also AmBank Group's way of showing appreciation for all the support that we've received from all our customers over the years."

The AMBANG 2013 PUTRAJAYA concert will feature an exciting and varied lineup of artistes in what promises to be a highly energetic and dynamic evening. The evening's lineup of star performers will include Dato' M. Nasir, Mizz Nina, Jamal Abdillah, Dato' Hattan, Ramli Sarip and Hujan. Also adding to the festive evening will be Kumpulan Wings, Stella Chung and Magen. On top of the artistes performing, a performance by AmBank Group's own staff doing the *Gangnam Dance* will also be featured on that night.

Tan Sri Azman added, "AMBANG 2013 PUTRAJAYA's muhibah and "1Malaysia" concept ensures that revellers will be able to enjoy Malay, English, Chinese and Indian songs from the artistes mentioned, as well as a variety of cultural dances from the Sazlan Dancers. The celebration this year will also include a parade from The Brass Band of Polis Di Raja Malaysia as well as performances from the singing and dance group The Singing Shop. Kombo Perbadanan Putrajaya will also be a part of the exciting concert experience."

Tan Sri Azman Hashim will also be delivering a personal new year greeting on NTV7, TV3 and TV9 from 27 December 2012 – 6 January 2013. Promotional clips of the concert will be aired on the same channels from the 22 December to 31 December 2012. Additionally, there will be a series of produced "Happy New Year from AmBank Group" advertisements that will be aired on the same channels from 28 December 2012 to 4 January 2013. This year, there will also be re-runs of the celebration on tonton.com.my for a duration of a month.

At the stroke of midnight, audiences in and around Putrajaya, as well as Malaysians (via NTV7), will be treated to a spectacular 10-minute fireworks display at the venue.

More than in previous years, the concert is expected to draw in excess of 200,000 people from all walks of life to Putrajaya and is expected to be the main event to usher in the new year in Malaysia.

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