



Your Bank. Malaysia's Bank. AmBank.™

Press Release

22 April 2014

AmBank Group Treats Clients to the World Premiere of Sinbad The Musical

AmBank Group recently entertained its clients to a magical musical experience through a special showing of Sinbad The Musical at the Kuala Lumpur Performing Arts Centre ("KLPAC") on Saturday, 12 April 2014.

The event, which started off with cocktails at 6.30p.m., saw AmBank Group's Senior Management entertaining clients from AmGeneral Insurance, AmSignature Priority Banking, AmBank Cards, Auto Finance, Retail Banking as well as AmBank Group's Deposit High-Networth Clients. After the cocktail session, those present listened to a short welcoming speech from Mandy Simpson, Chief Financial Officer, AmBank Group and were later ushered into Pentas 1 of the KLPAC for the show.

Sinbad The Musical is an international collaboration between Australia and Malaysia, directed by Joe Hasham OAM which features performing artistes such as Mikey Hart from Australia, who plays Sinbad, Gene Sharudyn from Singapore, who plays the Vizier, Anrie Too from Malaysia, who plays Fatimah and many other theater performers from Malaysia, Australia, Singapore and the Philippines.

The production is the biggest musical to date that the Actors Studio has ever presented with a cast of 10 principal artists, an ensemble of 30 singers and dancers, an eight piece band, an original music score with 15 uplifting songs and dance routines as well as an assortment of glamorous costumes, sets and theatrical effects.



The show proved to be a wonderful new musical extravaganza of great fun and pure entertainment with high adventure and true romance that provided an enjoyable evening out for the AmBank Group clients, providing a relaxed evening for the management team and clients to connect outside the office environment.

For further information, please contact Syed Anuar Syed Ali, Senior General Manager, Group Corporate Communications & Marketing, AmBank Group at Tel: 03-2036 1703 or email at sasa@ambankgroup.com

