17 July 2014

AmGeneral Insurance Kuching Branch Relocates with More Convenience for Valued Customers

AmGeneral Insurance relocated its existing branch in Kuching, Sarawak last month to a larger premise occupying two lots on the ground and first floor to provide conveniences to its AmAssurance and Kurnia customers.

Facilities at this newly renovated branch which will also be its Sarawak regional office, includes offices for the regional and branch manager, agent's offices, meeting rooms and operations support while for our customers, dedicated counters for claims and sales as well as counters for each AmAssurance and Kurnia brand respectively. On top of that, an Agency Desktop Station is available for our agents to conduct their sales and work closely with us.

The opening of this relocated 6,000 square feet branch marks the fifth AmGeneral branch in East Malaysia and the 32nd dual-branded (AmAssurance and Kurnia) branch nationwide.

Since its merger, AmGeneral has combined two of its business entities AmAssurance and Kurnia into a one-stop branch outlet throughout Malaysia.

"Since our merger, we are happy to combine our two businesses which are AmGeneral and Kurnia under one roof, enabling us to be closer to our customers and employees. The location is ideal as it has easy access to food and retail

outlets, as well as offering a more conducive and comfortable environment forboth our customers and employees. This Kuching branch is our last branch to be synergised," said Travis William Atkinson, Chief Executive Officer, AmGeneral Insurance Berhad.

"We are excited with our presence in Sarawak where the commercial activities are vibrant and thriving, especially with the development of the Sarawak Corridor of Renewable Energy (SCORE). This is certainly very timely. In addition, I believe AmGeneral can also play a significant role in helping the local community and businesses grow, especially since our branch is situated at a new commercial hub and a new township which is being developed right now," he added.

The branch offers an extensive range of general insurance products and services of dual brands - 'AmAssurance' and 'Kurnia', to cater to the needs of Small, Medium Enterprise (SMEs) and local business communities in Sarawak. AmGeneral is set to penetrate further into Sarawak's vast market in timber-based, agriculture, ship building and large Industrial risks.

The branch is open from 8:30am–5:30pm, Monday through Thursday, and 8:30am–4:30pmon Fridays. Saturday and Sunday are off days.

The new AmGeneral branch address is Sub Lot 9 & 10, Lot 2159, JalanPerimat, Pending industrial Estate, 93450 Kuching, Sarawak and is headed by Mr Eric Chong.

For more information on AmAssurance or Kurnia products, visit www.amgeneralinsurance.com

About AmGeneral Insurance Berhad

AmGeneral Insurance Berhad ("AmGeneral") is founded on a combined business of two former entities, AmG Insurance Berhad ("AmG") and Kurnia Insurans (Malaysia) Berhad ("KIMB") with the acquisition of KIMB by AmBank Group and IAG International Pty Ltd ("IAG") in September 2012.With our strengthened market position, AmGeneral stands as a pillar of the industry, representing stability and strength with exceptional product offering, distribution and customer service.

Together, AmAssurance and Kurnia insure around one in every five cars in Malaysia (about 18% of market share in Motor) and enjoy 11% market share for general insurance by gross written premium. With over four million customers, the company generates business from a comprehensive range of general insurance solutions distributed through a network of 32AmAssurance and Kurnia branches, servicing 7,000 agents and dealers, as well as through AmBank's 170 branches nationwide.

For more information, please visit www.amgeneralinsurance.com

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