



AmBank Group

Media Release

13 January 2025

AmBank's Back-to-School CSR Programme inspires young minds with visit to MAB Academy

AmBank held an educational trip to Malaysia Airlines Berhad Academy (MAB) with 100 students from SK Bukit Tampoi (Asli) and SJK (T) Dengkil. This year's Back-to-School CSR Programme combines the contribution of school supplies with an inspiring introduction to the aviation industry.


Beyond equipping students with essential school supplies for the upcoming academic year, the programme aims to spark curiosity and ambition among the 100 students from the B40 community. The students enjoyed an exclusive educational visit to MAB Academy, where they had hands-on learning with aviation professionals while exploring the various career possibilities within the industry.

Other activities that took place were a tour of the mock cabin set up & service demonstration, fire drill demonstration, safety briefing and exit demonstration.

Shazman Shahid, Head of Group Corporate Communications and Marketing, AmBank Group said "This initiative embodies our dedication to uplift the youth by creating memorable experience and meaningful community engagement. We hope by giving them a glimpse into the exciting world of aviation, it encourages them to explore their interests and realize that opportunities are within their reach."

Issued by Media Relations Unit, Group Corporate Communications & Marketing, AmBank Group
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This is part of AmBank's adopted schools programme which aligns with the Groups's Sustainability Framework under positive societal impact, that aims to contribute to the positive impact and empowerment of the community.

About AmBank Group

AmBank Group is a leading financial services group with over 40 years of expertise in supporting the economic development of Malaysia. We have over three million customers and employ over 8,000 people.




The Group was listed on the Main Market of Bursa Malaysia in 1988. It is the sixth-largest banking group by assets in Malaysia, with a market capitalisation of more than RM13 billion as at 31 March 2024.

AmBank Group serves over three million individual and corporate customers. It provides services in wholesale banking, retail banking, business banking, investment banking and related financial services which include Islamic banking, underwriting of general insurance, life insurance, family takaful, stock and share broking, futures broking, investment advisory and asset management services in unit trusts and real estate investment trusts.

For more information, please visit www.ambankgroup.com

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