

## MEDIA RELEASE

3 November 2025

### **AmBank Expands Cashback Categories for its AmBank Cash Rebate Visa Platinum Credit Card**

AmBank has enhanced its cashback offerings for its AmBank Cash Rebate Visa Platinum Credit Card. It now offers up to 10% Cashback across four essential spending categories, designed to meet the modern spending habits of younger consumers.

With millennials now making up to 40% of AmBank Credit Cardholder base, shopping habits reveal a strong preference for e-commerce, dining and public transport.

**Cheong Chee Wai, Managing Director, Retail Banking, AmBank** said “We recognise the spending habits of the younger Malaysians have evolved rapidly in tandem with digital accelerations. Today’s consumers are savvy shoppers, and they are looking for credit cards that can offer more value for their everyday spending. With features like Apple Pay, Google Pay and full digital access through the AmOnline App, this enhanced credit card offers the convenience and the simplicity they expect.”

Starting 1 November 2025, cardholders can enjoy up to 10% Cashback on grocery and shopping, dining, online, and public transport – including KLIA Ekspres, LRT and MRT rides. This marks a significant expansion from the previous offering, aligning with the daily habits of younger consumers who prioritise convenience, digital spending, and sustainable commuting.

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The streamlined cashback structure makes it easier for users to maximise their rewards. Cardholders only need to spend a minimum of RM1,500 monthly to unlock the full 10% Cashback, capped at RM10 per category. Any additional spending earns 0.2% Unlimited Cashback, ensuring continued rewards for our customers.

Currently AmBank is offering up to RM388 Cashback for new credit cardholders who apply between 1 October and 31 December 2025. Customers can enjoy RM138 Cashback upon meeting 8X spend with a new Principal AmBank Visa Credit Card/-i, and a bonus RM200 Cashback for the first 50 new cardholders that meet a minimum spend of RM5,000 within 60 calendar days from card approval date. New AmBank Credit Card customers switching from other banks can also enjoy a 0% Balance Transfer, making it easier to consolidate payments and manage finances more efficiently.

To learn more and apply, visit [ambank.com.my/CR](http://ambank.com.my/CR)

### **About AmBank Group**

*AmBank Group is a leading financial services group with 50 years of expertise in supporting the economic development of Malaysia. We have over three million customers and employ over 8,000 people.*

*The Group was listed on the Main Market of Bursa Malaysia in 1988. It is the sixth-largest banking group by assets in Malaysia, with a market capitalisation of more than RM18 billion as at 31 March 2025.*

*AmBank Group serves over three million individual and corporate customers. It provides services in wholesale banking, retail banking, business banking, investment banking and related financial services which include Islamic banking, underwriting of general insurance, life insurance, family takaful, stock and share broking, futures broking, investment advisory and asset management services in unit trusts and real estate investment trusts.*

*For more information, please visit [www.ambankgroup.com](http://www.ambankgroup.com)*

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