



## MEDIA RELEASE

12 March 2025

### **AmBank Group Celebrates Ramadan and Aidilfitri with two carnivals and three bazaars in Conjunction with AmBank's 50th Anniversary**

In celebration of the month of Ramadan and the upcoming Hari Raya Aidilfitri, AmBank Group presents **"AmBank Fiesta Raya @The Curve"; and "AmBank Bazar Ramadan@Foodpark, Matic"**, a series of vibrant festive carnivals that brings Malaysians together in the true spirit of unity and celebration. As part of AmBank's 50th Anniversary celebrations carrying the theme "Malaysia Kita", this event reflects the bank's deep-rooted commitment to the people and communities it serves.

Taking place at two key urban locations – **The Curve, Kota Damansara; and Foodpark, Matic at Jalan Ampang, Kuala Lumpur** - the carnivals features over 300 vendors, sellers, and hawkers offering a wide array of festive essentials, from stylish Raya fashion and keepsakes to the most beloved Malaysian delicacies. Among those participating are AmBank's cause-related branding partners Ibupreneur, MySkills Foundation and the Malaysian Association For The Blind (MAB) whom will also be selling sweet and savoury festive favourites. Visitors will also be able to get up, close and personal with a number of local celebrities whom will also be selling their products.

In addition to the two locations, AmBank also amplifies the spirit of Ramadan with three Ramadan Bazaars in key urban locales – **AmBank Bazar Ramadan Tradisi@Datuk Keramat; AmBank Bazar Ramadan Tradisi@Jalan Padi Mahsuri Bandar Baru Uda, Johor Bahru; and AmBank Bazar Ramadan Tradisi@Kamunting, Taiping.**

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**Shazman Shahid, Head of Group Corporate Communications & Marketing, AmBank Group,** commented:

"Ramadan and Aidilfitri are among Malaysia's most cherished celebrations, and at AmBank, we believe in embracing the diversity that makes our nation unique. The carnivals are more than just a marketplace - it's a gathering of people from all walks of life, coming together to share the joy of the season. Through this event, we hope to foster a sense of togetherness while also providing a meaningful and viable platform for small entrepreneurs to showcase their businesses and thrive."

The carnivals not only offers a vibrant shopping and culinary experience, but it also serves as a platform of empowerment for local entrepreneurs and small business owners, giving them the opportunity to connect with customers and grow their businesses during this festive season.

As AmBank Group continues its 50th Anniversary celebrations, the carnivals stands as a testament to its commitment to community, inclusivity, and economic empowerment. All Malaysians are invited to be part of this grand celebration and experience the warmth and festivity of Malaysia Kita.

For more information on the carnivals, follow us on our official social media channels or visit [www.ambankgroup.com](http://www.ambankgroup.com).

### **About AmBank Group**

*AmBank Group is a leading financial services group with over 40 years of expertise in supporting the economic development of Malaysia. We have over three million customers and employ over 8,000 people.*

*The Group was listed on the Main Market of Bursa Malaysia in 1988. It is the sixth-largest banking group by assets in Malaysia, with a market capitalisation of more than RM13 billion as at 31 March 2024.*

*AmBank Group serves over three million individual and corporate customers. It provides services in wholesale banking, retail banking, business banking, investment banking and related financial services which include Islamic banking, underwriting of general insurance, life insurance, family takaful, stock and share broking, futures broking, investment advisory and management services in assets, real estate investment trust and unit trusts.*

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