



AmBank Group

MEDIA RELEASE

31 July 2025

AmBank Islamic concludes AmRewards 4.0 campaign with prizes worth RM3 million.

AmBank Islamic has concluded its fourth instalment of the AmRewards campaign with prizes worth more than RM3 million. Topping the winners list is Mr. Ow Yong Kee Keong from Batu Pahat branch who walked away with RM1,000,000 cash.

Mr. Tang Khai Chor from Tanjung Bungah branch came in second place taking home RM300,000 cash and Madam Lee Hwee Lan from Johor Bahru-Bukit Indah branch bagged a cash prize of RM100,000.

In addition, Miss Ho Kah Moon from Balakong branch took home a BYD Atto 3 valued at RM149,800 for the Switch Your Payroll category. Meanwhile, Denzel Chen Wei Xiang from Kota Kinabalu- Jalan Sagunting cruised away with a Toyota Yaris for winning the newly introduced Youth Savers category.

Eqhwan Mokhzanee, Chief Executive Officer, AmBank Islamic said "Our heartiest congratulations to Mr Ow Yong Kee Keong and to all the other winners. The strong participation reflects the confidence and trust our customers have in AmBank Islamic. We are pleased to offer rewarding experiences that encourage smart financial habits, and we are looking forward to reaching more customers as the campaign continues."


Expressing his joy, **Mr. Ow Yong Kee Keong**, the grand prize winner said "Winning RM1,000,000 feels like a dream come true! I never imagined something like this would happen to me. Thank you, AmBank Islamic, for helping me achieve a major financial milestone. This will help me live a more comfortable retirement and support my family for years to come. For those who want to be a winner like me, I highly recommend

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everyone to start saving with the AmWafeeq Savings Account-i and use AmOnline regularly to track and grow your savings. It is an effortless way to work towards achieving your financial goals”.

During the prize giving ceremony, AmBank Islamic launched AmRewards 5.0 with the theme, **Road to your Dream**. By opening an AmWafeeq Savings Account-i and maintaining a minimum balance, customers can earn entries to win monthly, quarterly, and special prizes including a luxury suite, BMW 218i, Business Class travel to Tokyo, iPhones, MacBooks, gold bars, and more. Customers can earn additional entries through salary transfers, Debit Card or DuitNow QR transactions, linking their Tabung Haji account or BonusLink membership to AmOnline app, and signing up for an AmBank/AmBank Islamic credit card/-i, investments, and financing. With over 2,000 cash prizes to be won monthly and exclusive rewards for youth savers, AmRewards 5.0 makes saving more rewarding than ever. The campaign runs from 1 June 2025 to 31 May 2026.

Cheong Chee Wai, Managing Director of Retail Banking, AmBank Group, said, “By continuing with our AmRewards campaign, it underscores our commitment to nurturing smart saving habits while offering meaningful rewards. For the first time, we are proud to present Hugoz Suites @ KL City Centre by EXSIM — a luxury suite that blends elegance with versatility — as the grand prize, which is ideal as a home office or investment property. Alongside other coveted rewards such as a BMW and an unforgettable travel package to Tokyo, this campaign reflects our commitment to deepening customer engagement and celebrating those who are building a strong financial future with us.”



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About AmBank Group

AmBank Group is a leading financial services group with over 40 years of expertise in supporting the economic development of Malaysia. We have over three million customers and employ over 8,000 people.

The Group was listed on the Main Market of Bursa Malaysia in 1988. It is the sixth-largest banking group by assets in Malaysia, with a market capitalisation of more than RM18 billion as at 31 March 2025.

AmBank Group serves over three million individual and corporate customers. It provides services in wholesale banking, retail banking, business banking, investment banking and related financial services which include Islamic banking, underwriting of general insurance, life insurance, family takaful, stock and share broking, futures broking, investment advisory and asset management services in unit trusts and real estate investment trusts.

For more information, please visit www.ambankgroup.com

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