

## MEDIA RELEASE

17 July 2024

### **AmBank presents 50 limited edition gold bars to 50 customers to celebrate 50 years of trust and togetherness**

In conjunction with AmBank's golden jubilee, AmBank is rewarding 50 lucky winners who will receive up to 50g of 999.9 limited edition gold bars, specially minted to commemorate this historic occasion. This campaign is part of the Group's year-long celebration to honour its legacy and longstanding relationship with Malaysians since 1975.

**Cheong Chee Wai, Managing Director of Retail Banking, AmBank** said "This initiative is our way of saying thank you to our customers for placing their trust in us for the last 50 years. It's a symbol of appreciation for their continued loyalty, partnership and confidence in our products and service through the years. We hope to deliver innovative banking solutions that will keep empowering Malaysians in the decades to come."

The 50<sup>th</sup> anniversary campaign offers customers the chance to win limited edition 999.9 gold bars and a share of RM3 million worth of prizes. From 1 July to 30 September 2025, customers can earn entries by applying for selected products, saving, investing, spending, or referring friends to AmBank. Customers can also increase their chances of winning by transacting more via AmOnline, AmBank credit card or debit card.

*Learn more about this campaign at [www.ambank.com.my/RB50](http://www.ambank.com.my/RB50)*

1

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### About AmBank Group

*AmBank Group is a leading financial services group with over 40 years of expertise in supporting the economic development of Malaysia. We have over three million customers and employ over 8,000 people.*

*The Group was listed on the Main Market of Bursa Malaysia in 1988. It is the sixth-largest banking group by assets in Malaysia, with a market capitalisation of more than RM18 billion as at 31 March 2025.*

*AmBank Group serves over three million individual and corporate customers. It provides services in wholesale banking, retail banking, business banking, investment banking and related financial services which include Islamic banking, underwriting of general insurance, life insurance, family takaful, stock and share broking, futures broking, investment advisory and asset management services in unit trusts and real estate investment trusts.*

*For more information, please visit [www.ambankgroup.com](http://www.ambankgroup.com)*

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