

## MEDIA RELEASE

29 April 2025

### **AmBank Group unveils Dato' Lat's largest camel LED illustration**

*Distinctively featured on its corporate headquarters, Bangunan AmBank Group in the heart of Kuala Lumpur's golden triangle*

In conjunction with its 50<sup>th</sup> Anniversary celebration, AmBank Group has revealed its refreshed building façade at its corporate headquarters – Bangunan AmBank Group, now proudly displaying a vibrant LED illustration of the bank's beloved mascot, the camel. It now features Dato' Lat's largest illustration.

This striking visual tribute marks the continuation of a historical collaboration between AmBank and Dato' Lat, whose whimsical camel illustrations have been synonymous with the Bank's identity over the decades.

**Tan Sri Azman Hashim, Chairman Emeritus and Honorary Adviser, AmBank Group** said, "Seeing Dato Lat's revamped camel light up on the glass façade of our headquarters brings back so many cherished memories. The building has borne witness to the bank's growth over the years, defined by its perseverance, innovation and dedication to excellence. As we celebrate our golden jubilee, I'm filled with gratitude for the bank's incredible transformation into one of Malaysia's leading financial institutions."

Bangunan AmBank Group is located at Jalan Raja Chulan and stands tall at 26 storeys high. The trapezoidal-shaped tower was officially launched by Tun Dr. Mahathir Mohammad in 1987. With an elegance of its own, the tower sits at the

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bustling junction connecting Jalan Raja Chulan and Jalan P.Ramlee, affording an uninterrupted vista of its glass façade.

Historically, Dato' LAT was commissioned to produce illustrations for AmBank's product advertisements from 1984 to 1991. The artworks pay homage to the various personalities of the Group and events occurring during the time the bank was known as Arab-Malaysian in a light-hearted manner. Retold with AmBank's 50<sup>th</sup> Anniversary theme 'Malaysia Kita' in mind, brand new collaborative illustrations has been produced which encapsulates the values of unity, togetherness and diversity will be published in the coming weeks for Malaysians to enjoy and cherish.

Stay tuned as AmBank continues its 50<sup>th</sup> Anniversary festivities, bringing initiatives that embraces the true spirit of "Malaysia Kita".

### About AmBank Group

*AmBank Group is a leading financial services group with over 40 years of expertise in supporting the economic development of Malaysia. We have over three million customers and employ over 8,000 people.*

*The Group was listed on the Main Market of Bursa Malaysia in 1988. It is the sixth-largest banking group by assets in Malaysia, with a market capitalisation of more than RM13 billion as at 31 March 2024.*

*AmBank Group serves over three million individual and corporate customers. It provides services in wholesale banking, retail banking, business banking, investment banking and related financial services which include Islamic banking, underwriting of general insurance, life insurance, family takaful, stock and share broking, futures broking, investment advisory and management services in assets, real estate investment trust and unit trusts.*

For more information, please visit [www.ambankgroup.com](http://www.ambankgroup.com)

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