

PressRelease

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AmBank Group launches its Inter-Regional Games, AmGames 2010
AmBank Group's sports club, Kelab AmBank Group (KAG), today launched its third inter-regional games called AmGames 2010 which saw participants coming from all over Malaysia, including Sabah and Sarawak.

At the launch, KAG also unveiled its new logo which was changed for the first time since the club was formed in 1979 to give a more vibrant and dynamic feel to it.

The opening of AmGames 2010 was officiated by YBhg Tan Sri Dato' Seri Azman Hashim, Chairman of the AmBank Group. Also present were President of the Kelab AmBank Group, Encik A Aziz Isa and AmBank Group senior management staff. This year's participation saw a total of 952 participants from nine regions in the AmBank Group, consisting of 641 men and 311 women.

In his speech, Tan Sri Dato' Seri Azman said, "The AmGames 2010 not only promotes healthy competition but it is also an excellent platform for promoting greater cooperation, fair-play, discipline and teamwork among the regions. The spirit of friendly competition and sportsmanship amongst senior management and staff would further strengthen the firm bond and sense of belonging to a family forged within the AmBank Group."

"On top of our numerous sports club activities such as nine-a-side football, AmBagus and Treasure Hunt to name a few, I am pleased to add AmGames 2010 to our calendar of events of the year as we have received fantastic response from all our members from all over Malaysia to participate in this year's AmGames" said Encik A Aziz Isa, President of Kelab AmBank Group.

The 13 sports in AmGames 2010 are golf, tug-of-war, tennis, badminton, darts, football, table tennis, carrom, volleyball, netball, sepak takraw, cheer leading and marchpast.

The inaugural inter-regional, KAG Sukarama was held in 2006 and was participated by a total of 677 sportsmen and sportswomen from around the country including Kuala Lumpur, Selangor, Perak, Johor, Melaka, Negeri Sembilan, and Pahang. The following year, it was re-named as AmGames 2007.

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