

## PressRelease

1 November 2010

AmBank launches "AmBank-Disney Magical Adventures" Contest

In conjunction with the release of Disney's Rapunzel: A Tangled Tale in cinemas nationwide on 25th November 2010, AmBank is pleased to announce the launch of the "AmBank-Disney Magical Adventures Contest", commencing on 1 November 2010 to 31 December 2010.

AmBank celebrates families with the "AmBank-Disney Magical Adventures Contest", which offers new and existing AmBank and AmIslamic individual depositors the chance to win magical Disney family holidays for two adults and two children to Florida Paris, Tokyo and Hong Kong. Also available are 2 weekly prizes of a Canon EOS DSLR and Canon IXUS digital cameras each, to capture those magical family moments. Visit the AmBank-Disney Rapunzel Facebook fanpage for more exciting prizes. A total of 347 prizes are up for grabs, worth over RM180,000.

New or existing individual AmBank Deposit customers above 18 years old will enjoy five entries for every RM500 incremental deposit into their Savings or Current Account. As a special bonus for families, new or existing Family First customers or AmBank Children's Savings Accounts customers will be rewarded with ten entries for every RM500 incremental deposit.

Also, exclusive Rapunzel Collectibles will be given away for every new AmBank Children's Savings account opened or topped up with RM500 during the campaign period.

In conjunction with the release of the movie, AmBank will be hosting a special Princess themed Party, featuring a private screening of the Rapunzel movie, especially for children from underprivileged families under the AmBank-MyKasih programme, as well as some of our valued Savers Gang Account Holders. Lucky party goers will participate in exciting activities, stand a chance to win special lucky draws and get Rapunzel goody bags. Fifty free passes to the party will be made available to members of the public by visiting the AmBank Disney Rapunzel Facebook fanpage for a limited time only. Become a fan and win more daily and weekly prizes during the entire Contest period.

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