

## PressRelease

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### AmBank's Shahrul Hisham Tahir Wins Manager of the Year Award

Shahrul Hisham Tahir of AmBank (M) Bhd ('AmBank') was conferred the title of Manager of The Year 2010 at the the MIM-Public Bank "Manager of the Year Award" (MOYA) Awards Presentation held at the Hotel Istana, Kuala Lumpur recently, an annual event organised to recognise Malaysia's finest management practitioners with outstanding management leadership competencies.

Organised by the Malaysian Institute of Management ('MIM'), the MIM-Public Bank "Manager Of The Year Award" which is currently in its fourth year, acknowledges excellent dynamic managers and management leaders who are the unsung heroes in building Malaysian industries and who have contributed significantly to their organisation and industry through the practice of exemplary management and leadership skills.

"The applicants of the MIM-Public Bank 'Manager Of the Year Award' are required to undergo stringent selection, qualifying and rigorous judging procedures. They are judged on their overall management leadership attributes using a work competency profiling tool, management quiz, case study and interview. This stringent protocol is to ensure that winners in each of the categories will be an exemplary management leader, and an all rounder practitioner who befits the honour of representing Malaysia's best management practice. The panel judges consist of experienced management leaders who are leaders in their industry and exemplifies excellent management leadership practice," said Dr Nazily Noor, CEO of MIM in his briefing.

"This award reflects Shahrul Hisham's high leadership standing and commitment to excellence which clearly is a manifestation of the high performance culture here in AmBank. I hope that this award will spur Shahrul on to greater heights of achievement in the future, and inspire others to emulate his success story", said Datuk Mohamed Azmi Mahmood, Managing Director, Retail Banking, AmBank (M) Berhad.

Shahrul Hisham Tahir is the Manager, Strategy & Marketing of the AmBank Auto Finance Division and currently heads the new car division. An avid motorsports fan and also an advanced open water scuba diver, his major responsibilities include strategically formulating, developing and implementing channel management strategies to incentivise, reward, and retain the top business contributors nationwide and also develop innovative B2C and B2B financial solutions.

He attributes his success to the strong, visionary management leadership of the AmBank Group he has been serving for the past 12 years and the unwavering support given to him by his work colleagues and families.

Also present at the MIM-Public Bank MOYA 2010 Award Presentation Ceremony were Mr. Leong Kwok Nyem, Chief Operating Officer of Public Bank Berhad and YBhg Dato' Haji Mohamed Iqbal Rawther, Chairman of MIM, senior management of Public Bank Berhad and other category winners.

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