

10 January 2013

**Azmawi Mohd Mazran wins 500gm Gold in AmIslamic Bank *It's Gold! Let's Celebrate!* Campaign Grand Finals**

Encik Azmawi Mohd Mazran from Selangor won the Grand Prize of 500gm Gold in AmIslamic Bank *It's Gold! Let's Celebrate!* Campaign Grand Final which concluded today at Menara AmBank, Kuala Lumpur.

Azmawi who is 35-years old from Selangor, emerged as the Grand Prize winner after winning the "It's Gold!" challenge between all six Grand Finalists. The five consolation prizes went to Encik Nordin@Norddin Hussain from Selangor, Mr Hor Siau Chien from Pulau Pinang, Mr Chan Jin Kiat from Terengganu, Encik Mohd Nizam Mustafa from Perak and Puan Nor Emmie Diana Ibrahim from Kedah.

The AmIslamic Bank *It's Gold! Let's Celebrate!* Campaign was open to all new and existing AmIslamic Bank retail customers who opened or maintained their Current or Savings account, newly approved or usage of credit cards as well as approved personal financing.

"We believe in always rewarding our customers and we are delighted to share this joyous occasion with all of them today. Congratulations to all winners and a big thank you to all our customers for supporting AmIslamic Bank's *It's Gold! Let's Celebrate!* Campaign," said Datuk Mahdi Murad, Chief Executive Officer, AmIslamic Bank Berhad.

All six finalists who qualified for today's Grand Final were selected via random system called Statistical Analysis Software from over three million entries.

The AmIslamic Bank *It's Gold! Let's Celebrate!* Campaign which started from 23 July 2012 and ended on 31 October 2012, consisted of contests and promotions

offered to customers. It involved Islamic products offered i.e. Deposits, Personal Financing and Credit Cards.

The objectives of this campaign were to reward customers for banking with AmIslamic Bank and to increase the customer base for all retail products by AmIslamic Bank. The campaign was open to all new and existing AmIslamic Bank retail customers during the campaign period.

Various other prizes were also given away to customers during the campaign period such as 360 monthly prizes of 2.5gm gold and jewellery worth RM1,000 each month.

### **About AmIslamic Bank**

AmIslamic Bank is the full-fledged Islamic banking subsidiary of AmBank Group and is the fifth largest Islamic banking group in Malaysia (by assets, as at September 2012). Established in May 2006, AmIslamic Bank has built a solid reputation in serving the banking needs of industries and individuals since its beginnings as the AmBank Group's Islamic Banking Division in 1993.

With years of experience in offering Shariah-compliant products and services, AmIslamic Bank aspires to build on its excellent track record in Islamic banking through AmIslamic Bank and AmBank's extensive network of branches, automated teller-machines and e-banking centres nationwide. Additionally, AmIslamic Bank also offers online banking and mobile banking services to customers.

Being the first-to-market in the region through numerous product innovations, AmIslamic Bank provides a wide range of Shariah-compliant retail banking, business banking and related financial services, which also include investment advisory as well as treasury products. Striving to be the premier Islamic bank of choice, AmIslamic Bank continues to grow while providing our customers a complete range of innovative Shariah-compliant financial solutions.

---

***For further information, please contact Hj Mohamad Sabirin Hj A Rahman, General Manager, Business Relationship Retail Banking, Markets & CBSM Department, AmIslamic Bank Berhad at 03-21673731 or email [sabirin-rahman@ambankgroup.com](mailto:sabirin-rahman@ambankgroup.com)***