

4 March 2013

## **AmInvest Eyes Leisure Stocks for its New Equity Fund**

AmInvest today launched its latest equity fund, AmAsia Pacific Leisure Dividend (“the Fund”), an income and growth fund. The Fund aims to provide regular income and to a lesser extent capital appreciation over the medium to long term by investing in equities and equity-related securities of the leisure industry across the Asia-Pacific region. In addition, the Fund is suitable for investors seeking a medium to high risk investment vehicle and an investment with a moderate to bullish view on leisure industry related stocks.

The Fund’s investment universe are in companies operating within the leisure industry such as hotel, retail, publishing, advertising, beverage, audio/video, broadcasting-radio/television, cable satellite, motion picture, recreation services and entertainment, toy, gaming and tobacco. The Fund has an approved fund size of 200 million units.

Datin Maznah Mahbob, Chief Executive Officer of AmInvest said, “The leisure sector is always in demand. Despite the ups and downs of market cycles, the leisure sector which is synonymous with the pursuit of a good time will continue to be resilient. Leisure sector stocks in Asia-Pacific have outperformed the MSCI AC Asia-Pacific ex-Japan index by 79% with returns of 226% since 2009.<sup>1</sup> With interest rates poised to remain low, leisure sector stocks are expected to perform well with its consistent track record of dividends payout that would help investors navigate through volatile times. Asia continues to be the epicentre of growth backed by sustainable consumer spending.<sup>2</sup> Singapore, Hong Kong, Taiwan and South Korea are projected to have the highest per capita income in the world by 2050, with the rise in disposable income across Asia-Pacific.<sup>3</sup>”

To achieve the Fund's investment objective, AmInvest will combine a top-down asset allocation process with a bottom-up security selection process. The asset allocation will be reviewed periodically depending on the macroeconomic, industry trends, respective country's economic and stock market outlook.

Datin Maznah added, "As for bottom-up security selection, we will focus on undervalued companies which demonstrate sound corporate fundamentals, which are expected to provide dividend yield above the market average, and sustainable dividend yield on a medium to long term basis. We will also select companies with improving fundamentals and growth at reasonable valuations."

AmInvest, the Fund Manager, has recently bagged the Best Overall Fund Group Award at the recent The Edge-Lipper Malaysia Fund Awards 2013, the most coveted industry award. This award validates consistent fund's performance over the long term. In addition, AmInvest's investment expertise and capabilities has also received recognition both on Asian and international fronts including Asset Management Company of the Year for the last three consecutive years from The Asset<sup>5</sup> and Investment Management Company of the Year 2012 from World Finance.<sup>6</sup> AmInvest is the new brand for the funds management business of AMMB Holdings Berhad which manages both conventional and Shariah-compliant funds.

The Fund has an offer period of 21 days, until 17 March 2013 at the price of RM0.50 per unit. Their initial and additional investments are RM1,000 and RM500 respectively and will be distributed by AmBank branches, AmSignature Priority Banking, AmPrivate Banking, Hong Leong Bank and Maybank.

For more details of the Fund, please refer to the AmAsia Pacific Leisure Dividend Prospectus dated 18 February 2013 via [www.aminvest.com](http://www.aminvest.com), or alternatively, you may visit any AmBank branch to request for a copy of the Prospectus and its application form.

**About AmInvest**

AmInvest is one of the leading funds management houses in Malaysia and has approximately RM32.5 billion assets under management (AUM) as at 31 January 2013.\*

To date, AmInvest markets 81 unit trust funds encompassing both conventional funds and Shariah-compliant funds.\*\*

AmInvest has an award-winning track record spanning more than three decades. It has led both on conventional and Islamic fronts evidenced by its string of international accolades including Malaysia's Asset Management Company of the Year for three consecutive years at The Asset Triple A Awards 2012<sup>5</sup> and World Finance Investment Management Company of the Year 2012, Malaysia at the World Finance Investment Management Awards 2012.<sup>6</sup> Its Shariah-compliant funds management business was also acknowledged as Islamic Asset Management House of the Year for Malaysia at The Asset Triple A Islamic Finance Awards 2012.<sup>7</sup> The award recognises the best asset management company in Malaysia that has built a comprehensive platform for investing in different asset classes and servicing the investing needs of institutional, corporate and retail clients.

\* Lipper Investment Management and AmInvestment Management Sdn Bhd as at 31 January 2013

\*\* AmInvestment Services Berhad as at 31 January 2013

**Sources**

1 Bloomberg, for the period from 28 February 2009 to 31 December 2012, data extracted 9 January 2013

2 "World rich list shows emerging Asian Century", CNN, 17 August 2012, data extracted 9 January 2013

3 CLSA Income Asia-Pacific Market, October 2012

4 The Edge-Lipper Malaysia Fund Awards 2013, February 2013

5 The Asset Triple A Awards 2012, October 2012

6 World Finance Investment Management Awards 2012, June 2012

7 The Asset Triple A Islamic Finance Awards 2012, June 2012

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The information contained in this promotional material is general information only and does not take into account your individual objectives, financial situations or needs. You should seek your own financial advice from an appropriately licensed adviser before investing. We recommend that you read and understand the contents of AmInvest Prospectus for AmAsia Pacific Leisure Dividend dated 18 February 2013 that is registered with the Securities Commission, who takes no responsibility for its contents. For copies of the Prospectus, visit us at our nearest representative office. You should be aware that investments in unit trust funds carry risks. An outline of some of the risks is contained in the Prospectus. The specific risks associated with the Fund are securities risk, industry specific risk, income distribution risk, credit (default) risk, liquidity risk, currency risk, country risk, regulatory and legal risk, and taxation risk as as contained in the Prospectus. Unit prices and income distribution, if any, may rise or fall. Past performance of a fund is not indicative of future performance. Please consider the fees and charges involved before investing. Units will be issued upon receipt of completed application form accompanying the prospectus and subject to terms and conditions therein. AmInvestment Services Berhad does not guarantee any returns on the investments. In the event of any dispute or ambiguity arising out of the other language translation in this leaflet, the English version shall prevail.