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Media Release

28 March 2014

An Evening with Nadia Lim, MasterChef New Zealand for AmBank Group's Priority Banking Customers

AmBank Group hosted a client appreciation night, An Evening with Nadia Lim, for a total of 70 guests which included Senior Management and AmBank Group's Wealth Management, Signature Priority Banking and Wholesale Banking clients on Thursday, 27 March 2014 at Sage Restaurant and Wine Bar, The Gardens Hotel and Residences, Kuala Lumpur.

The event, which was held from 7.00pm till 10.30pm, featured New Zealand's very own MasterChef, Nadia Lim.

The three and a half hour event saw Nadia stopping by and greeting the AmBank Group's Wealth Management, Signature Priority Banking and Wholesale Banking clients' and their guests' tables in the restaurant as they savoured a three-course dinner featuring New Zealand accented dishes. Nadia also presented a short health talk during the course of the night. Apart from the interactions, guests were also presented with an autographed copy of Nadia's cookbook titled "Nadia Lim's Good Food Cookbook" to remember the night's event.

The main aim of the event was to promote and foster closer relations and goodwill between the AmBank Group's management team and the client groups of the bank. At the same time, this event is an example of bringing to life the Group's brand repositioning, "Your Bank. Malaysia's Bank. AmBank." which is to promote AmBank Group as Malaysia's bank with strong international connectivity that understands its customers. The event was also held as a way of introducing Malaysians to New Zealand flavours and indirectly, exposing the "treasures" of the New Zealand foodie culture.





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