



**AmAssurance**

**Media Release**

---

29 January 2014

## **AmLife introduces AmLife SecureCash, an Endowment Plan that Offers Guaranteed Cash Payment**

AmLife Insurance Berhad (“AmLife”) recently launched the AmLife SecureCash, a limited premium endowment plan that provides guaranteed cash payment.

The plan assures return of capital (if held until maturity) and provides customers a guaranteed payout for eight years, over a shorter premium term of three years.

“AmLife SecureCash is the key to securing your wealth while enjoying insurance coverage. Not only does it offer customers a guaranteed cash payment of 4% of the total premiums paid at the end of every policy year for eight (8) years, it also provides insurance coverage that pays 105% of the total premiums paid in the event of death or total and permanent disability,” said Mr Paul Low, Chief Executive Officer of AmLife.

The entry age for this product starts from 16 years old up to 60 years old.

AmLife SecureCash is distributed through AmLife branches and its authorised life insurance agents nationwide. For more information, contact its Customer Care Centre at 1 300 88 8800 or visit [www.amassurance.com.my](http://www.amassurance.com.my).

### **About AmLife Insurance Berhad**

AmLife Insurance Berhad (AmLife) generates its business from a comprehensive range of life insurance and wealth protection solutions distributed through a combination of over 200 AmBank and AmLife branded branch offices, in addition to the strength of its authorised life insurance agents nationwide. It is among the major subsidiaries of AmBank Group, which is one of the largest banking groups in Malaysia by market capitalisation.

---

***For further information on AmLife Insurance Berhad, please contact Ms Khor Pei Pei, Head of Corporate Communications & Marketing via email [khor-pei-pei@ambankgroup.com](mailto:khor-pei-pei@ambankgroup.com)***

