



## Media Release

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12 February 2014

### **AmBank Group introduces AmPower Cash, an Endowment Plan to Help Grow Wealth**

AmBank Group today launched AmPower Cash, a limited premium endowment plan offering guaranteed cash payment.

Underwritten by AmLife Insurance Berhad, the plan assures capital protection if the policy is held until maturity and provides customers guaranteed cash payment for eight years, over a shorter premium term of three years.

Mr. Paul Lewis, Managing Director, Retail Banking, AmBank said: "AmPower Cash is a plan which will help you to grow your wealth with added protection benefits. AmPower Cash customers will enjoy a guaranteed cash payment of 4% of the total premiums paid at the end of every policy year for eight years. In addition, it also provides insurance coverage that pays 105% of the total premiums paid in the event of death or total and permanent disability."

The entry age for AmPower Cash starts from 16 years old up to 60 years old.

AmPower Cash is available via all AmBank branches nationwide. For more information, please contact AmBank Customer Care Centre at 1 300 88 8800 or visit [www.ambank.com.my](http://www.ambank.com.my).

#### **About AmBank Group**

Established in August 1975, AmBank Group is one of the largest banking groups in Malaysia by market capitalisation and comprises AMMB Holdings Berhad and its subsidiaries - AmInvestment Bank, AmBank (M) Berhad, AmIslamic Bank, AmGeneral Insurance Berhad, AmLife Insurance Berhad and AmFamily Takaful Berhad.

The Group provides a wide range of conventional and Islamic investment banking, commercial banking, retail financing and related financial services, which also include





Islamic banking, underwriting of general and life insurance, takaful, stock, share and futures broking, investment advisory as well as asset, property and unit trust management.

AmBank Group's core philosophy incorporates a deep-seated commitment to the satisfaction of its wide range of customers, with numerous customer-driven initiatives woven into all forms of communication and interaction with all customer groups. The Group is committed to providing new and innovative products and services to its customers with its partnership with Australia and New Zealand Banking Group (ANZ), one of Australia's leading banks.

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***For further information on AmLife Insurance Berhad, please contact Ms Khor Pei Pei, Head, Corporate Communications & Marketing at 03-4047 8340 or email [khor-pei-pei@ambankgroup.com](mailto:khor-pei-pei@ambankgroup.com)***

