



AmBank Group

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Press Release

27 February 2014

AmBank Melaka Raya Branch Relocates with More Convenience for Valued Customers

AmBank (M) Berhad (AmBank), known for its prominence in Auto Financing and convenient 7 Eleven ATMs, has relocated its existing branch in Melaka Raya to a larger branch located a short distance from its former location.

The newly renovated branch will provide convenience to its existing and new customers, with the added benefit of larger space and Self Service Machines to conduct banking at their own free time.

This new premises will have a larger space to accommodate more counter transactions and business. On top of that, the Self Service Machines will have five machines, two Automated Teller Machines (ATM), one Cash Deposit Machines (CDM) and two Cheque Deposit Machine (CQM).

"The Melaka Raya branch sports our latest ergonomic branch design which has been planned to maximise customer comfort and service. Details like counter height, chairs, colour schemes were all thought through to also enhance our customer experience at various touch points," said Puan Suraya Hassan, Senior General Manager, Head of Retail Distribution, AmBank (M) Berhad.

Situated on the busy tourist belt of Melaka Raya, the newest branch is located within walking distance of restaurants and other retail outlets. Customers can easily make payments and other banking transactions after office hours with the new Self Service Machines and is supported by its 24/7 Award Winning Contact Centre.





This branch has been operating since 1995, serving customers in Melaka as Arab Malaysian Bank before becoming AmBank in 2002 and this relocation represents another step up in terms of service levels for existing and new customers.

As part of the new branch opening specials, customers will enjoy a great range of promotions:-

- Fixed/ Term Deposit rate of 3.70% p.a for placements between RM10,000 – RM200,000 when 20% of funds is placed in Current/ Savings Account and 80% in three months Fixed/Term Deposit.
- Additional 0.40% Fixed/Term Deposit rate on the abovementioned offer for the first 100 customers who also sign up for credit card and spends a minimum of RM500 within two months from card approval date.
- Free Starbucks Card worth RM20 with Platinum / Visa Signature Card signup.
- 1% off entry fee when investing in any Unit Trust.
- Up to BLR/BFR -2.45% for Home Financing and up to BLR/BFR -2.20% for Commercial Property Financing.
- Sign up for a Current/Savings Account and enjoy up to 10% rebate on motor insurance and 12.5% rebate on AmDrive Shield.

The promotions are all valid until 30 April 2014. Terms & conditions apply.

About AmBank Group

Established in August 1975, AmBank Group is one of the largest banking groups in Malaysia by market capitalisation and comprises AMMB Holdings Berhad and its subsidiaries – AmBank (M) Berhad, AmIslamic Bank Berhad, AmInvestment Bank Berhad, AmGeneral Insurance Berhad, AmLife Insurance Berhad and AmFamily Takaful Berhad.

The Group provides a wide range of both conventional and Islamic financing and related financial services, including retail banking, commercial banking, transaction banking, corporate and institutional banking, investment banking, funds management, markets, as well as underwriting of general insurance, life insurance and family takaful.

AmBank Group's core philosophy incorporates a deep-seated commitment to the satisfaction of its wide range of customers, with numerous customer-focused initiatives at the heart of communication and interaction with all customer groups. The Group is committed to providing new and innovative products and services to its customers, leveraging the synergy of its strategic partnership with the Australia and New Zealand Banking Group (ANZ), one of Australia's leading banks.

For more information, please visit www.ambankgroup.com

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