



## Press Release

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15 April 2014

### **AmBank Confident of growth in Sungai Petani, opens second Branch**

AmBank, known for its prominence in auto financing and convenient 7-Eleven ATMs, has now extended its branch coverage with the opening of its latest branch in Lagenda Heights, Sungai Petani.

The branch was officially opened on Tuesday, 15 April 2014 by Puan Suraya Hassan, Senior General Manager, Head of Retail Distribution, AmBank (M) Berhad ("AmBank").

The branch which is located in the fast growing and developing area in the northern part of Sungai Petani town occupies three shop lots. Residents in and around Lagenda Heights, Lot 88 Perdana Heights, Bandar Amanjaya, Ambangan Heights, Bandar Laguna Merbok and SP Saujana can now look forward to AmBank's convenient banking experience with ample parking space available within the vicinity.

"Lagenda Heights sports our latest ergonomic branch design which has been planned carefully to enhance efficiency and provide superior customer experience. The branch is equipped with two automated teller machines, two cash deposit machines and two cheque deposit machines to make banking more comfortable and convenient for our customers," said Puan Suraya.

Lagenda Heights, which is located within a mixed development area, will see further development extension of its commercial area within this year. Adjacent to Lagenda Heights is the new commercial development area of Lot 88. This new development will further improve the growth in Sungai Petani especially near Lagenda Heights.

Situated on Jalan Legenda 1, the newest branch is located within walking distance of homes, restaurants, and other retail outlets and is accessible via





Sungai Petani (S) Interchange via the Eastern Bypass-Amanjaya and the new Western ByPass-Laguna Merbok.

As part of the new branch opening specials, customers will enjoy a great range of promotions:-

- 3-month Fixed/Term deposit rate of 3.70% p.a with a minimum placement of RM10,000 when you place 20% of your funds in a Current/Savings Account and 80% in Fixed/Term Deposit.
- Additional 0.40% on the above 3-month Fixed/Term deposit rate of 3.70% p.a offer for placement between RM10,000 – RM200,000 when you also sign up for a credit card and be one of the first 100 card members to spend a minimum of RM500 within two months from card approval date.
- Free Starbucks Card worth RM20 with Platinum/Visa Signature Card signup.
- 1% off entry fee when you invest in any unit trust with this branch.
- Up to BLR/BFR-2.45% for Home Financing.
- Up to BLR/BFR – 2.20% for Commercial Property Financing
- 10% rebate on motor insurance.
- 12.5% rebate on AmDrive Shield.

Terms and conditions apply. These promotions are all valid until 6 June 2014.

For more details, kindly visit the branch.

### **About AmBank Group**

Established in August 1975, AmBank Group is one of the largest banking groups in Malaysia by market capitalisation and comprises AMMB Holdings Berhad (a public listed company on the Main Market of Bursa Malaysia Securities Berhad), and its major subsidiaries – AmBank (M) Berhad, AmIslamic Bank Berhad, AmInvestment Bank Berhad, AmInvestment Group Berhad, AmGeneral Insurance Berhad, AmLife Insurance Berhad and AmFamily Takaful Berhad.

The Group provides a wide range of both conventional and Islamic financing and related financial services, including retail banking, wholesale banking as well as underwriting of general insurance, life insurance and family takaful.

AmBank Group's core philosophy incorporates a deep-seated commitment to the satisfaction of its wide range of customers, with numerous customer-focused initiatives at the heart of communication and interaction with all customer groups. The Group is committed to providing new and innovative products and services to its customers, leveraging the synergy of its strategic partnership with the Australia and New Zealand Banking Group (ANZ), one of Australia's leading banks.

For more information, please visit [www.ambankgroup.com](http://www.ambankgroup.com)

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