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AmBank Group hosts *Hari Raya* shopping and *Majlis Berbuka Puasa* for less fortunate children, senior citizens and single mothers

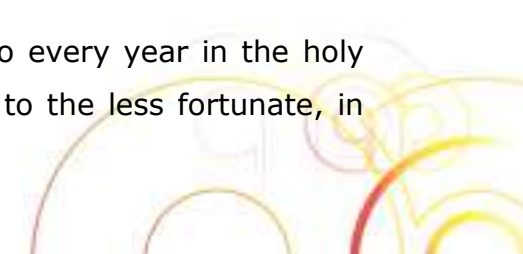
AmBank Group through its sports club, Kelab AmBank Group (KAG) today invited 185 children, senior citizens and single mothers from six charity homes around Klang Valley for a *Buka Puasa* treat and also purchased *Baju Raya* and distributed *Duit Raya* to them.

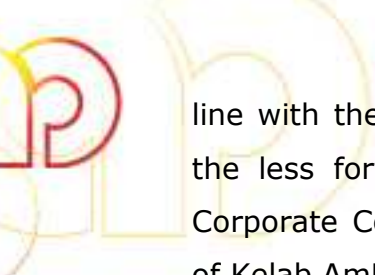
The six homes are *Rumah Bakti Nur Syaheera, Cheras, Persatuan Kebajikan Al-Fikrah Malaysia, Kajang, Pertubuhan Jalinan Kasih Anak-Anak Yatim/Miskin Selangor dan Kuala Lumpur, Cheras, Persatuan Kebajikan Islam Peribadi Mulia, Kajang, Pertubuhan Kebajikan Anak Yatim Sayang Kuala Lumpur dan Selangor, Kajang Perdana* and *Pusat Jagaan Suci Rohani, Damansara Utama*.

In line with the spirit of Ramadhan, KAG initiated this charity event to bring happiness to these children, aged between one to 17, the elderly, aged between 50 to 80. Starting off in the morning, the 158 children with 67 boys and 91 girls, 20 senior citizens with two women and 18 men and seven single mothers were ushered to Mydin Emporium, Sinar Kota, Kuala Lumpur to shop for new *Baju Melayu* and *Baju Kurung*.

Later in the day, Tan Sri Azman Hashim, Chairman, AmBank Group hosted "Buka Puasa" together with the Senior Management and AmBank Group staff at Dewan Merak Kayangan Felda, Kuala Lumpur.

"The Buka Puasa session is one activity we look forward to every year in the holy month of Ramadhan. This is one way for us to contribute to the less fortunate, in





line with the Islamic teachings of caring, self discipline, sacrifice and sympathy to the less fortunate.” said Syed Anuar Syed Ali, Senior General Manager, Group Corporate Communications & Marketing, AmBank Group who is also the President of Kelab AmBank Group.

“We are pleased to have the children and senior citizens to join us here today. Their presence certainly makes this Ramadhan a meaningful and joyous occasion,” he added.

Tan Sri Azman Hashim and AmBank Group Senior Management later presented *duit raya* to the children and senior citizen. The Group will be organising the same programme in Langkawi, Kedah and Bahau, Negeri Sembilan during this month of Ramadhan. Besides that, the AmBank Group will be having charity programmes in Terengganu and Johor for this coming Hari Raya Aidilfitri.

This programme falls under AmKasih Programme which is a new platform for the Group’s Corporate Social Responsibility (CSR) sustainable development initiatives. The AmKasih Programme focuses on “reaching out to the community” and serves as an umbrella for all AmBank Group’s CSR efforts to help the community.

AmBank Group continuously plays a CSR role for the community at large, irrespective of race, creed or religion as we contribute to the sustainable development of the community within which we operate. This approach has been and will continue to be the mainstay in our approach to community care programmes. A project such as this helps to meet our objective to play an effective corporate role as a socially responsible corporate citizen.

The treat for children, elderly and single mothers is part of AmBank Group’s all-year round charity programme. The Group has always striven to play a significant role in contributing to society at large through initiatives such as these. In the past, many charity organisations have benefited from AmBank Group’s corporate social responsibility programmes.

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