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Media Release

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Kelab AmBank Group hosts *Hari Raya Aidilfitri* charity programme in Batu Pahat, Johor

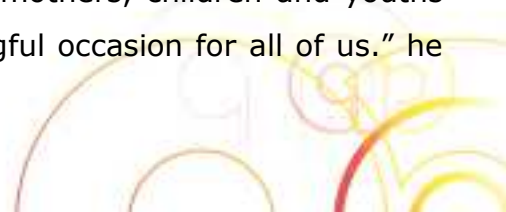
AmBank Group through its sports club, Kelab AmBank Group (KAG) today invited 78 children, youths and single mothers from Persatuan Ibu Tunggal Batu Pahat, Pejabat Pendidikan Agama Islam Batu Pahat (Sekolah Agama Seri Telok and Sekolah Agama Kenangan Dato Onn Batu Pahat) and Pertubuhan Peladang from Rengit, Sri Medan and Muar Selatan to celebrate Hari Raya Aidilfitri with management and staff from AmBank Southern Region office.


In line with the spirit of Syawal, KAG initiated this charity event to bring Aidilfitri joy to 37 boys and 31 girls whose ages range from seven to 17 years old, and 10 single mothers. KAG distributed RM50 *duit raya* to recipient and also contributed hampers to the recipients each worth RM100.

In attendance at the Hari Raya Aidilfitri celebrations were Syed Anuar Syed Ali, President, KAG who is also the Senior General Manager, Group Corporate Communications & Marketing, AmBank Group; Encik Shaiful Bahri Mohd Yaacob, Regional Director, Southern Region, AmBank (M) Berhad and Senior Management and staff from AmBank Southern Region.

In his speech, Syed Anuar said, "Celebrating *Hari Raya* with the less fortunate is one activity we look forward to every year in the month of Syawal. This is one way for us to contribute to them, in line with the Islamic teachings of caring, self discipline, sacrifice and sympathy to the less fortunate.

"We are delighted to celebrate Hari Raya Aidilfitri with the single mothers, children and youths here today. Their presence certainly makes this Syawal a meaningful occasion for all of us." he added.





Syed Anuar and the AmBank Group Southern Region management later presented *duit raya* to the children, youths and single mothers. The Group will be organising the same programme in Kemaman, Terengganu next Monday.

AmBank Group continuously plays a CSR role for the community at large, irrespective of race, creed or religion as we contribute to the sustainable development of the community within which we operate. This approach has been and will continue to be the mainstay in our approach to community care programmes. A project such as this helps to meet our objective to play an effective corporate role as a socially responsible corporate citizen.

This programme falls under AmKasih Programme which is a platform for the Group's Corporate Social Responsibility (CSR) sustainable development initiatives. The AmKasih Programme focuses on "reaching out to the community" and will serve as an umbrella for all AmBank Group's CSR efforts to help the community.

The treat for underprivileged community is part of AmBank Group's all-year round charity programme. The Group has always striven to play a significant role in contributing to society at large through initiatives such as these. In the past, many charity organisations and schools have benefited from AmBank Group's corporate social responsibility programmes such as Yayasan Bandaraya Johor, Sekolah Kebangsaan Taman Suria, Johor; Sekolah Agama Nyior Kluang, Johor; Sekolah Agama Sri Taman Kluang Barat, Johor and Rumah Anak Yatim dan Miskin Nur Iman, Pahang; Sekolah Kebangsaan (SK) Serting Ulu, Negeri Sembilan, SK Serting Hilir, Negeri Sembilan; SK Seri Negeri, Langkawi, SK Kedawang, Langkawi and SK Kilim Langkawi.

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