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## Media Release

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13 September 2014

### **AmBank Group East Coast Region celebrates Family Day**

AmBank Group today organised the East Coast Region Family Day gathering at the Primula Beach Hotel, Kuala Terengganu in recognition of the staff's contribution towards the growth of the Group.

East Coast Region comprises Pahang, Kelantan and Terengganu. The Family Day was attended by 1,548 staff and their family members.


The presence of AmBank Group Chairman, Tan Sri Azman Hashim and senior management from the Group's Head Office in Kuala Lumpur made the Family Day gathering all the more meaningful.

In his speech, Tan Sri Azman said the East Coast Region Family Day presented an excellent opportunity for all staff to mingle outside the office environment whilst getting to know one another better and also spending time with their family members.

"The AmBank Group Family Day also gives us the opportunity to get to know our colleagues, particularly those in different departments, companies and Regions. This way, we will be able to learn more about the Group as a whole as well as inculcate the culture of connectivity and family spirit of AmBank Group in all of us.

The AmBank Group Family day held at the Regional level helps to bring about better rapport amongst staff of the group," added Tan Sri Azman.





The main activities for the Family Day included among others, four performances by AmBank Group staff, a special performances by The Singing Shop, Children Colouring Contest, 'Wau' demonstration, telematches, games stalls, fireworks display and various fun-filled activities for the staff and their families.

### **About AmBank Group East Coast Region**

AmBank Group East Coast Region is made up of the states of Kelantan (2 branches), Pahang (8 branches) and Terengganu (4 branches) with a total 77 ATMs.

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