

## **AmMetLife Introduces WealthSecure Max, an Affordable Endowment Plan Offering Malaysians Protection and Peace of Mind**

*WealthSecure Max offers great protection and guaranteed cash payments*

KUALA LUMPUR, 9 November 2014 – AmMetLife Insurance Berhad (“AmMetLife”) announces the launch of **WealthSecure Max**, a non-participating limited premium endowment plan which offers guaranteed cash payments, which is affordable from as low as RM150 monthly.

**WealthSecure Max** assures a maturity benefit equivalent to the total premium paid. It also provides customers with the flexibility to choose the amount they wish to save monthly as well as the duration of the savings and protection to match their financial goals and budget. Whilst offering protection benefits, the product provides longer coverage with shorter premium payments.

Mr Ramzi Toubassy, Chief Executive Officer, AmMetLife said, “In line with our new brand positioning ‘**Live Ready**’, we are determined to help our customers live confidently today and be ready for tomorrow. With this in mind, we designed **WealthSecure Max**, an affordable life insurance plan that not only provides protection but also offers guaranteed cash payments amounting to 6% of the initial sum assured every two years, starting after the second policy year. In the unfortunate event of death or total and permanent disability due to accidental or natural causes during the policy period, the beneficiary will receive a lump sum payment of up to 600% of the initial sum assured. At the end of the policy term and upon survival, you will get a guaranteed amount of the total premium paid. As a customer-centric company we endeavour to respond with suitable financial solutions. This plan combines protection and savings benefits of guaranteed cash payments, giving our customers certainty in planning for their future.”

**WealthSecure Max** is a bancassurance product and will be distributed through AmBank branches nationwide. Mr Paul Lewis, Managing Director, Retail Banking, AmBank (M) Berhad (“AmBank”) added, “We are pleased to announce that this is the first Bancassurance product which we are launching under the new AmMetLife brand from the partnership of AmBank Group and MetLife. Based on substantial consumer feedback, we have developed a plan for our customers to help them grow their wealth, coupled with protection benefits.”

The entry age for **WealthSecure Max** starts from 30 days old up to 55 years old.

For more information, contact the AmBank Contact Centre at 1 300 88 8000 or visit [ambank.com.my](http://ambank.com.my).

#### **About AmMetLife**

AmMetLife is a strategic partnership between AMMB Holdings Berhad (AmBank Group) and MetLife International Holdings, Inc. (MetLife). AmMetLife offers a comprehensive range of life assurance and wealth protection solutions distributed through a combination of over 200 AmBank and AmMetLife branded branch offices, in addition to the strength of its authorised life insurance agents nationwide.

The strategic partnership combines the international expertise and financial strength of MetLife with the local strength and reach of AmBank Group to create a customer-centric and modern life assurance solutions provider in Malaysia.

#### **About AmBank Group**

AmBank Group is one of Malaysia’s premier financial solutions Groups with nearly 40 years of legacy in understanding Malaysian customers and provides a wide range of both conventional and Islamic financial products and services, including retail banking, wholesale banking, as well as the underwriting of general insurance, life assurance and family takaful.

The Group’s mission of “Connecting, Growing and Outperforming” accentuates our commitment in connecting with customers, people as well as stakeholders and the Group’s continuous initiatives in growing to further cement our position in the industry as we aspire to exceed expectations by consistently outperforming. This mission underpins the Group’s vision as Malaysia’s preferred diversified, internationally connected financial solutions group. The recent repositioning of our brand – “Your Bank. Malaysia’s Bank. AmBank.” portrays us as a modern Malaysian diversified financial solutions partner that understands and meets the diverse needs of modern Malaysians.

The Group receives strong support from the Australia and New Zealand Banking Group (ANZ) (one of Australia’s leading banks) particularly in Board and senior management representations, risk and

financial governance, product offering and new business development. In the general insurance business, the Group has partnered with Insurance Australia Group Ltd (IAG). In the life assurance and family takaful businesses, the Group on 30 April 2014 sealed a strategic partnership with MetLife International Holdings, Inc. (MetLife). The Group continues to benefit in terms of expertise transfer from IAG and MetLife.

AMMB Holdings Berhad is a public listed company on the Main Market of Bursa Malaysia.

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