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## Press Release

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17 November 2014

### **“The Entrepreneur Banker” – Biography of Tan Sri Azman Hashim is launched**

The biography of renowned businessman, Tan Sri Azman Hashim was officially launched today at an event held at MPH Nu Sentral in Kuala Lumpur. Aptly titled “The Entrepreneur Banker” the book gives an insight to the AmBank Group Chairman’s extraordinary life as one of Malaysian banking industry’s most prominent and enduring personalities.

Readers will discover Tan Sri Azman’s sense of adventure, both in his business endeavours and hobbies, as well as his unflinching optimism in the face of challenges in his steady guidance of AmBank Group as a major banking group in the Malaysian financial landscape. Rare photos, cartoons by Malaysian cartoonist Datuk Mohammad Nor Khalid, more famously known as Lat, and not forgetting the omnipresent icon for the Group, the camel, add colour to the narrative, giving life to the pages of this revealing story of a remarkable life.

Tan Sri Azman Hashim said, “I am delighted to unveil my official biography, ‘The Entrepreneur Banker’ finally. This book is a recollection of the history of the AmBank Group and my association with the bank. Working on the book brought back many memories and also provides an opportunity to share my experiences as a banker with new generations of professionals for their benefit too. I would like to express my sincere thanks to Datuk Dr. Paddy Bowie OBE, for her commitment and effort in helping me with this project. I am also glad to announce that the proceeds from the book sales will be channeled to charity.”

The author of the book, Datuk Dr. Paddy Bowie OBE, Managing Director, Paddy Schubert Sdn Bhd was also present at the launch. Datuk Dr. Paddy Schubert is a



writer, speaker and political analyst. Born in England, she was educated at Manchester and Oxford Universities. Domiciled here for 59 years, she is a Malaysian citizen. She first taught at Singapore University before joining Shell for 20 years and becoming Trade Relations Director on the main board of the Shell Group of Companies in Malaysia and Singapore. In her current role, she facilitates strategic corporate services, including government relations, issues management, strategic public affairs, communications needs for a wide range of clients and business entry with investment advice. Datuk Dr. Paddy Schubert was conferred Order of the British Empire (OBE) in 2007.

“While being faithful to the professional ethics of banking, Tan Sri Azman has always possessed a natural entrepreneurial instinct – seizing opportunities and moulding them into notable milestones in the industry, yet maintaining the qualities of modesty, kindness and care,” said Datuk Dr. Paddy.

The Entrepreneur Banker is available at major bookstores including MPH, Popular, Kinokuniya, Borders and Times at RM35 per copy.

#### **About AmBank Group**

AmBank Group is one of Malaysia’s premier financial solutions Groups with nearly 40 years of legacy in understanding Malaysian customers and provides a wide range of both conventional and Islamic financial products and services, including retail banking, wholesale banking, as well as the underwriting of general insurance, life assurance and family takaful.

The Group’s mission of “Connecting, Growing and Outperforming” accentuates our commitment in connecting with customers, people as well as stakeholders and the Group’s continuous initiatives in growing to further cement our position in the industry as we aspire to exceed expectations by consistently outperforming. This mission underpins the Group’s vision as Malaysia’s preferred diversified, internationally connected financial solutions group. The recent repositioning of our brand – “Your Bank. Malaysia’s Bank. AmBank.” portrays us as a modern Malaysian diversified financial solutions partner that understands and meets the diverse needs of modern Malaysians.

The Group receives strong support from the Australia and New Zealand Banking Group (“ANZ”) (one of Australia’s leading banks) particularly in Board and senior management representations, risk and financial governance, products offering and new business development. In the general insurance business, the Group has partnered with Insurance Australia Group Ltd (“IAG”). In the life assurance and family takaful businesses, the Group has on 30 April 2014 sealed a strategic partnership with MetLife International Holdings Inc. (“MetLife”). The Group continues to benefit in terms of expertise transfer from IAG and MetLife.

AMMB Holdings Berhad is a public listed company on the Main Market of Bursa Malaysia.

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