



AmBank Group

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Press Release

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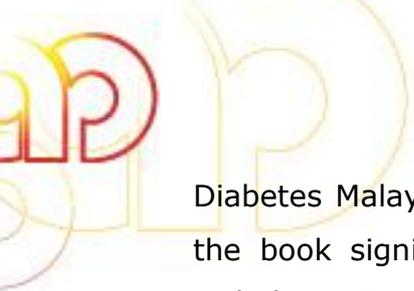
Diabetes Malaysia to receive net profits from "The Entrepreneur Banker" book sales

Following the successful launch of the "The Entrepreneur Banker" Book by Tan Sri Azman Hashim, Chairman, AmBank Group last year, a book signing ceremony was held on Saturday, 17 January 2015 in MPH Mid Valley Megamall with the proceeds from the book sales going to a charity of Tan Sri Azman's choice, Diabetes Malaysia.

Launched in November last year by Tan Sri Azman himself, the book offers an insight into the AmBank Group Chairman's extraordinary life as one of Malaysian banking industry's most prominent and enduring personalities.

The book also featured his sense of adventure, both in his business endeavours and hobbies, as well as his unflinching optimism in the face of challenges in his steady guidance of AmBank Group as a major banking group in the Malaysian financial landscape. Rare photos, cartoons by Malaysia's most famous cartoonist Datuk Mohammad Nor Khalid, better known as Lat, and not forgetting the omnipresent icon for the Group, the camel, add colour to the narrative, giving life to the pages of this revealing story of a remarkable life.

"We are pleased to partner Diabetes Malaysia as a charity of our choice. Diabetes is a common disease which inflicts every segment of society due to Malaysia's abundance of different types of food and our love of food. We hope our contribution will go a long way towards assisting Diabetes Malaysia in their efforts towards a healthier Malaysia," said Tan Sri Azman after signing, 'The Entrepreneur Banker'.



Diabetes Malaysia also conducted free health screenings and counselling during the book signing. The Entrepreneur Banker is available at major bookstores including MPH, Popular, Kinokuniya, Borders and Times at RM35 per copy.

About AmBank Group

AmBank Group is one of Malaysia's premier financial solutions Groups with nearly 40 years of legacy in understanding Malaysian customers and provides a wide range of both conventional and Islamic financial products and services, including retail banking, wholesale banking, as well as the underwriting of general insurance, life assurance and family takaful.

The Group's mission of "Connecting, Growing and Outperforming" accentuates our commitment in connecting with customers, people as well as stakeholders and the Group's continuous initiatives in growing to further cement our position in the industry as we aspire to exceed expectations by consistently outperforming. This mission underpins the Group's vision as Malaysia's preferred diversified, internationally connected financial solutions group. The recent repositioning of our brand – "Your Bank. Malaysia's Bank. AmBank." portrays us as a modern Malaysian diversified financial solutions partner that understands and meets the diverse needs of modern Malaysians.

The Group receives strong support from the Australia and New Zealand Banking Group ("ANZ") (one of Australia's leading banks) particularly in Board and senior management representations, risk and financial governance, products offering and new business development. In the general insurance business, the Group has partnered with Insurance Australia Group Ltd ("IAG"). In the life assurance and family takaful businesses, the Group has on 30 April 2014 sealed a strategic partnership with MetLife International Holdings Inc. ("MetLife"). The Group continues to benefit in terms of expertise transfer from IAG and MetLife.

AMMB Holdings Berhad is a public listed company on the Main Market of Bursa Malaysia.

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