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AmGeneral Insurance unveils affordable Personal Accident Plan, Perfect Rider Plus

AmGeneral Insurance Berhad ("AmGeneral Insurance") today launched the Perfect Rider Plus, a personal accident protection plan that provides coverage for the driver and its passengers in the event of bodily injury, death or disablement due to an accident while driving, riding, boarding or alighting from a named vehicle.

Perfect Rider Plus features and benefits have also been enhanced from Kurnia's existing Perfect Rider plan, to offer affordability and comprehensiveness when combined with any private car comprehensive (PCC) motor insurance policy.

Christopher Tandy, Senior Vice President of Underwriting and Pricing, AmGeneral Insurance said, "We read the research done by the Malaysian Institute of Road Safety (Miros) which showed that an average of 18 people were killed on Malaysian roads daily and the figure is expected to rise to 29 by 2020. With these statistics in mind, it is the more reason for AmGeneral Insurance to design a more comprehensive personal accident plan that offers financial support. When a breakdown or an accident happens – the next concern is the cost of towing or medical treatment".

With a premium of RM88, benefits of Perfect Rider Plus includes RM 10,000 each for accidental death and permanent disablement, medical expenses, and corrective dental / cosmetic surgery and ambulance fees.

As an additional benefit, Perfect Rider Plus provides compassionate flood expenses of up to RM1,500 and policyholders are protected 24-hours worldwide on accidental death and permanent disablement.

In addition to its benefits, value-added services includes Kurnia Auto-Assist (KAA), a 24-hours breakdown assistance and towing services by our KAA Riders aimed at protecting those who are always travelling or on-the-go.

"While we advocate safe driving, we cannot prevent all accidents from happening, however we can certainly ease the financial burden of our customers and their loved ones. Our KAA Riders compliments as a very helpful and effective emergency support when answering to roadside problems," said Tandy.

"Perfect Rider Plus is a personal line product that is affordable, has comprehensive benefits, and it is a protection plan that can be purchased on top of any private car comprehensive (PCC) motor insurance policy that is available in the market. A protection plan that seeks to provide AmGeneral Insurance's customers peace of mind, protected against unfortunate events," added Tandy.

For more information on Perfect Rider Plus, Kurnia products and services, customers may visit any of our AmAssurance and Kurnia branches, contact our Kurnia agents or Kurnia Customer Careline at 1800 88 6333 or visit www.amgeneralinsurance.com

About AmGeneral Insurance Berhad

AmGeneral Insurance Berhad ("AmGeneral Insurance") is founded on a combined business of two former entities, AmG Insurance Berhad ("AmG") and KurniaInsurans (Malaysia) Berhad ("KIMB") with the acquisition of KIMB by AmBank Group and IAG International Pty Ltd ("IAG") in September 2012. With our strengthened market position, AmGeneral Insurance stands as a pillar of the industry, representing stability and strength with exceptional product offering, distribution and customer service.

Together, AmAssurance and Kurnia insure around one in every five cars in Malaysia (about 17% of market share in Motor) and enjoy 9% market share for general insurance by gross written premium. With over four million customers, the company generates business from a comprehensive range of general insurance solutions distributed through a network of 32 AmAssurance and Kurnia branches, servicing 7,000 agents and dealers, as well as through AmBank's branches nationwide.

For more information, please visit www.amgeneralinsurance.com

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