



**AmBank Group**

**Your Bank. Malaysia's Bank. AmBank.™**

**Press Release**

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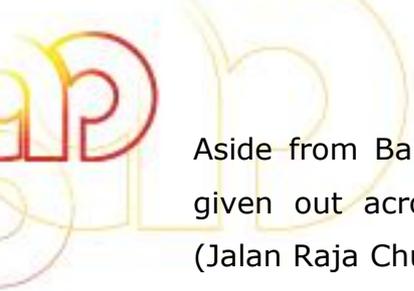
## **AmBank Group Celebrates Chinese New Year with Customers and Staff**

Today, the AmBank Group, through its sports club, Kelab AmBank Group (KAG), welcomed the Year of the Goat by treating its customers and staff to Chinese New Year festive delicacies in the foyer of Bangunan AmBank Group (BAG), Jalan Raja Chulan in Kuala Lumpur. The event was graced by Tan Sri Azman Hashim, Chairman, AmBank Group, Mr Ashok Ramamurthy, Group Managing Director, AmBank Group, Datuk Mohamed Azmi Mahmood, Deputy Group Managing Director, AmBank Group and the Senior Management of AmBank Group.

With "God of Prosperity" in tow, KAG members distributed 'kuih kapit' to the cheerful crowd of AmBank Group customers and employees from 12.00 noon. Outside the entrance, the group already in high spirit was further entertained by a special acrobatic Lion Dance performance on stilts, followed by a more traditional Lion Dance performance on-ground, where the lion presented a tray of fruits to the VIP. The unity with which Malaysians embrace the diversity of culture and variety of customs was apparent from the smiling faces of the recipients who came from all walks of life.

"We would like to wish all our customers and colleagues a happy and prosperous Chinese New Year. As 'Your Bank. Malaysia's Bank. AmBank.', we are happy to celebrate the festivals of Malaysia together with our customers and colleagues who come from all religions and races," said Tan Sri Azman.





Aside from Bangunan AmBank Group, the Chinese New Year treats were also given out across the Group's buildings, including Bangunan AmBank Group (Jalan Raja Chulan), Menara AmBank (Jalan Yap Kwan Seng), Menara AmMetLife (Jalan Lumut), Menara Kurnia (Petaling Jaya), Tropicana Fairway 3, Menara MBf and Menara Dion (both in Jalan Sultan Ismail) and Wisma AmBank (Jalan Pudu).

### **About AmBank Group**

AmBank Group is one of Malaysia's premier financial solutions Groups with nearly 40 years of legacy in understanding Malaysian customers and provides a wide range of both conventional and Islamic financial products and services, including retail banking, wholesale banking, as well as the underwriting of general insurance, life assurance and family takaful.

The Group's mission of "Connecting, Growing and Outperforming" accentuates our commitment in connecting with customers, people as well as stakeholders and the Group's continuous initiatives in growing to further cement our position in the industry as we aspire to exceed expectations by consistently outperforming. This mission underpins the Group's vision as Malaysia's preferred diversified, internationally connected financial solutions group. The recent repositioning of our brand – "Your Bank. Malaysia's Bank. AmBank." portrays us as a modern Malaysian diversified financial solutions partner that understands and meets the diverse needs of modern Malaysians.

The Group receives strong support from the Australia and New Zealand Banking Group ("ANZ") (one of Australia's leading banks) particularly in Board and senior management representations, risk and financial governance, products offering and new business development. In the general insurance business, the Group has partnered with Insurance Australia Group Ltd ("IAG"). In the life assurance and family takaful businesses, the Group has on 30 April 2014 sealed a strategic partnership with MetLife International Holdings Inc. ("MetLife"). The Group continues to benefit in terms of expertise transfer from IAG and MetLife.

AMMB Holdings Berhad is a public listed company on the Main Market of Bursa Malaysia.

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