



## Press Release

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1 July 2015

### **AmBank Group Distributes *Bubur Lambuk***

In conjunction with the holy month of Ramadan, AmBank Group through its sports club, Kelab AmBank Group (KAG) distributed a total of 5,500 packets of *bubur lambuk* to KAG members and the public, irrespective of race or religion at five locations – Bangunan AmBank Group, Menara AmBank, Tropicana Fairway 3, Menara AmMetLife and Menara Kurnia.

Starting with its headquarters on Jalan Raja Chulan on Monday, 29 June 2015, the distribution will continue at Menara AmBank, Jalan Yap Kwan Seng tomorrow and Tropicana Fairway 3, Petaling Jaya on Wednesday, 1 July. Other upcoming venues are Menara AmMetLife, Jalan Lumut on Monday, 6 July and Menara Kurnia, Petaling Jaya on Tuesday, 7 July.

*Bubur lambuk* is a rice porridge made with various types of spices such as cloves, black pepper and star anise among others and includes meat, dried shrimp and also salt among its various ingredients. The cooking process takes approximately three hours.

“I am very pleased that we have this opportunity to celebrate the holy month of Ramadan with our KAG members and members of the public from all races and religion. This is our second time KAG is distributing *bubur lambuk* to our KAG members and members of the public who are passing through the area,” said Tan Sri Azman Hashim, Chairman, AmBank Group who distributed *bubur lambuk* together with Syed Anuar Syed Ali, Head, Group Corporate Communications and Marketing, AmBank Group/ President of KAG, at the distribution area.





“The *bubur lambuk* is for everyone as we believe sharing goodness and kindness should be for everyone. This is also in line with our tagline of Your Bank, Malaysia’s Bank, AmBank,” added Tan Sri Azman.

The breakdown of the *bubur lambuk* distribution are as follows: Bangunan AmBank Group (1,300), Menara AmBank (1,800), Tropicana Fairway 3 (400), Menara AmMetLife (1,000) and Menara Kurnia (1,000) and the porridge is prepared from 8am onwards. The *bubur lambuk* distribution project is an initiative under the AmKasih Programme, a platform for AmBank Group’s Corporate Social Responsibility (CSR) sustainable development initiatives, which focuses on “reaching out to the community” and serves as an umbrella for all AmBank Group’s CSR efforts to help the community.

#### **About AmBank Group**

AmBank Group is one of Malaysia’s premier financial solutions Groups with nearly 40 years of legacy in understanding Malaysian customers and provides a wide range of both conventional and Islamic financial products and services, including retail banking, wholesale banking, as well as the underwriting of general insurance, life assurance and family takaful.

The Group’s mission of “Connecting, Growing and Outperforming” accentuates our commitment in connecting with customers, people as well as stakeholders and the Group’s continuous initiatives in growing to further cement our position in the industry as we aspire to exceed expectations by consistently outperforming. This mission underpins the Group’s vision as Malaysia’s preferred diversified, internationally connected financial solutions group. The repositioning of our brand – “Your Bank.Malaysia’sBank.AmBank.” portrays us as a modern Malaysian diversified financial solutions partner that understands and meets the diverse needs of modern Malaysians.

The Group receives strong support from the Australia and New Zealand Banking Group (“ANZ”) (one of Australia’s leading banks) particularly in Board and senior management representations, risk and financial governance, products offering and new business development. In the general insurance business, the Group has partnered with Insurance Australia Group Ltd (“IAG”). In the life assurance and family takaful businesses, the Group has on 30 April 2014 sealed a strategic partnership with MetLife International Holdings Inc. (“MetLife”). The Group continues to benefit in terms of expertise transfer from IAG and MetLife.

AMMB Holdings Berhad is a public listed company on the Main Market of Bursa Malaysia.

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