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**Press Release**

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14 August 2015

## **Kelab AmBank Group hosts *Hari Raya Aidilfitri* charity programme in Masai, Johor**

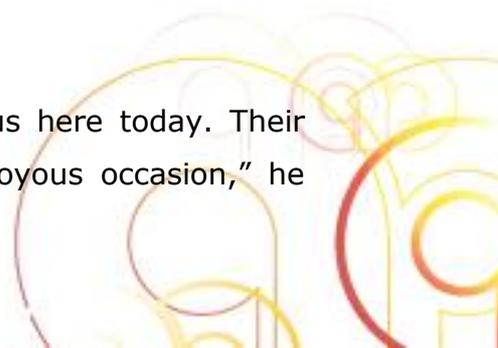
AmBank Group through its sports club, Kelab AmBank Group (KAG) celebrated the joy of Hari Raya Aidilfitri with 60 less fortunate children and youths from Yayasan Bandaraya Johor Bahru by distributing 'duit raya' and hampers on Thursday, 13 August 2015. The Group also donated daily necessities to Pertubuhan Kebajikan Baitul Maghfirah and Raudhatul Maryam.

In line with the spirit of Syawal, KAG initiated this charity event to bring happiness to 60 children and youths, aged between six to 16 comprising of 31 boys and 29 girls. The daily necessities donated to Pertubuhan Kebajikan Baitul Maghfirah and Raudhatul Maryam were salt, milk, sugar, cooking oil among others. In addition to that, the Group donated a freezer to Raudhatul Maryam.

In attendance at the Hari Raya Aidilfitri celebrations were Syed Anuar Syed Ali, Head, Group Corporate Communications and Marketing, AmBank Group who is also President, Kelab AmBank Group, Encik Saiful Bahri Mohd Yaacob, Regional Director, Southern Region, AmBank (M) Berhad, Management and staff from AmBank Southern Region.

In his speech, Syed Anuar said, "Celebrating Hari Raya with the less fortunate is one activity we cherish every year in the month of Syawal. This is one way for us to contribute to them, in line with the Islamic teachings of caring, self-discipline, sacrifice and sympathy to the less fortunate.

"We are pleased to have the children and youth to join us here today. Their presence certainly makes this Syawal a meaningful and joyous occasion," he





added. Syed Anuar and the Southern Region management then presented *duit raya* to the recipients.

The treat for the underprivileged community is part of AmBank Group's all-year round charity programme. The Group has always striven to play a significant role in contributing to society at large through initiatives such as these. In the past, many charity organisations have benefited from AmBank Group's corporate social responsibility programmes.

In June, AmBank Group and Yayasan Azman Hashim held the key presentation ceremony to 17 residents who lost their homes while another 27 homes were repaired. The total cost for the restoration and rehabilitation of the homes in Kampung Pasir Era was RM1 million, where half of the money is from Tan Sri Azman Hashim, Chairman, AmBank Group's personal contribution and the balance from the AmBank Group.

Last month, AmBank Group and Yayasan Azman Hashim announced an additional contribution of RM250,000 to repair another 40 homes in Kampung Pasir Era, Kuala Krai, Kelantan.

This programme falls under AmKasih Programme which is a new platform for the Group's Corporate Social Responsibility (CSR) sustainable development initiatives. The AmKasih Programme focuses on "reaching out to the community" and will serve as an umbrella for all AmBank Group's CSR efforts to help the community.

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