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**Press Release**

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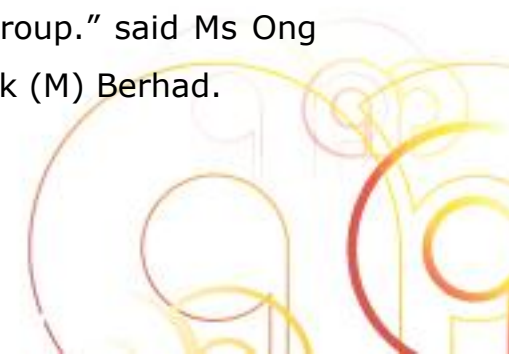
**Kelab AmBank Group celebrates Chinese New Year in Taiping, Perak**


AmBank Group through its sports club, Kelab AmBank Group (KAG), organised a Chinese New Year treat for 75 children and youths in Taiping, Perak on Saturday, 23 January 2016.

The children and youths comprising 31 boys and 44 girls, ages 6 to 17, are from Pertubuhan Pengurusan Rumah Anak Anak Yatim & Miskin Anning Perak, Sekolah Jenis Kebangsaan (C) Pokok Assam, Taiping, Sekolah Jenis Kebangsaan (C) Aulong, Taiping, Sekolah Jenis Kebangsaan (C) Sin Min, Simpang and Sekolah Jenis Kebangsaan (C) Phui Choi, Kamunting.

The charity event brought joy and smiles to the participants as they were all presented with cash contribution and goodies. The children were also ushered for a shopping session at a local shopping mall followed by a sumptuous lunch at a well-known hotel in Taiping where they were entertained by a lion dance performance.

"We are honoured to organise today's Chinese New Year celebration for the underprivileged. Through this programme, we hope we can bring joy into the lives of these children and they will be happy to receive the new Chinese New Year attire and goodies from AmBank Group." said Ms Ong Gaik Leng, Regional Director, Northern Region, AmBank (M) Berhad.





She also stressed that projects such as these are important in bringing awareness for the charity homes and also help foster closer relationship between KAG members and the less fortunate, in line with the club's objective of contributing to the society.

The AmBank Group continuously plays a CSR role for the community at large, irrespective of race, creed or religion as we contribute to the sustainable development of the community within which we operate. This approach has been and will continue to be the mainstay in our approach to community care programmes. A project such as this helps to meet our objective of playing an effective corporate role as a socially responsible corporate citizen.

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***For further information, please contact Syed Anuar Syed Ali, Head, Group Corporate Communications & Marketing, AmBank Group at Tel: 03-2036 1703 or email at [sasa@ambankgroup.com](mailto:sasa@ambankgroup.com)***

