

10 May 2016

AmGeneral Insurance unveils enhanced Perfect Rider Plus plan

AmGeneral Insurance Berhad (“AmGeneral Insurance”) announced an enhanced version of its best selling Perfect Rider Plus, a personal accident protection plan that provides coverage for the driver and passengers whilst driving or riding, boarding or alighting from a named vehicle.

The Perfect Rider Plus is an affordable personal accident plan that can complement any of our motor insurance policies, offering 24-hour worldwide protection on accidental death and permanent disablement, corrective dental/ cosmetic surgery, medical expenses and compassionate flood expenses of up to RM1,500. These are amongst the many benefits our customers are entitled to.

“Snatch thieves are getting more desperate and bolder by the day, robbing innocent victims in broad daylight and even smashing car windscreens. This can be traumatising for the victim, not to mention the financial loss. So if a vehicle window or windscreen is broken by any third party by use of force whilst the vehicle is attended to on the road and if personal items are stolen in the same incident, we will pay the Insured a lump sum amount of RM1,500 as a compassionate allowance for the repair of the broken window or windscreen and loss of personal items,” said Derek Roberts, Chief Executive Officer, AmGeneral Insurance Berhad about the enhanced benefits called *Smash and Grab Cover* and *Car Loan Protection*.

“Car Loan protection provides a compassionate relief of up to RM5,000 for hire purchase instalments in the event of a claim on accidental death or permanent disablement,” added Derek Roberts.

He also announced that the prices of the Perfect Rider Plus packages remain unchanged, which is good news for customers. And as an added bonus, all

policyholders of the existing Perfect Rider Plus will have these benefits automatically added on to their policies at no extra cost.

This initiative is part of AmGeneral Insurance's journey to be a customer centric insurer and a market leader in being innovative and competitive. With the new additional benefits in place, AmGeneral Insurance aims to making Malaysia a safer place by offering customers with an affordable and comprehensive protection and financial support in the event of an accident.

"Customers can now worry less and enjoy the little things in life. While we can't prevent accidents from happening, we can certainly ease the financial burden of our customers and their loved ones in the event of an accident," said Derek.

"With market liberalisation of motor and fire tariff coming our way, we need to continue our focus to be No.1 in motor business and at the same time develop and increase our focus on Non-Motor market and provide choices for our customers," he added.

For more information on Perfect Rider Plus, Kurnia products and services, customers may visit any of our AmAssurance and Kurnia branches, contact our Kurnia agents or visit www.amgeneralinsurance.com

For media enquiries, please contact Syed Anuar Syed Ali, Head, Group Corporate Communications at 2036 1703 or email sasa@ambankgroup.com