

15 June 2016

The All New 2016 Proton Perdana-Motorcade Visits Menara AmBank

In conjunction with the launch of the all-new Proton Perdana, a motorcade consisting of the new Proton Perdana visited Menara AmBank today. The motorcade consisted of six Perdana cars and was accompanied by one "Marshall" and one "Sweeper" car.

It was officially flagged off by Dato' Sulaiman Mohd Tahir, Group Chief Executive Officer, AmBank Group and Encik Rohime Shafie, Chief Executive Officer, Proton Edar Sdn Bhd accompanied by the Senior Management of AmBank and Proton Edar Sdn Bhd.

"We are pleased to host Proton's motorcade for its latest Perdana launch and as our valued partner, we are delighted to hold it in our building to give our customers a first-hand view of the new model and also, to help them to make an informed decision should they decide to purchase the car from Proton with AmBank's financing. Proton has been an excellent partner for us and we are happy to support them as our business partner," said Dato' Sulaiman Mohd Tahir, Group Chief Executive Officer, AmBank Group.

For further information, please contact Syed Anuar Syed Ali, Head, Group Corporate Communications and Marketing, AmBank Group at Tel: 03-2036 1703 or email at sasa@ambankgroup.com