

23 June 2016

AmBank teams up with Toyota and Samsung in Cards and Deposits Campaign

AmBank (M) Berhad today held a media launch for its newest campaign called *Win an All-New 2016 Toyota Vellfire with AmBank!* where customers stand a chance to win three all-new 2016 Toyota Vellfires as Grand Prizes by just depositing a minimum of RM1,000 in their Current or Savings Account; RM10,000 in either Fixed Deposit or Term Deposit; or swipe with AmBank or AmBank Islamic credit card with a minimum spend of RM80 in a single receipt.

On top of the three Toyota Vellfires, a total of 200 Samsung Galaxy S7 edge will be up for grabs for the first 200 AmBank Current Account and Savings Account (CASA) holders who deposit RM488,000 and earmarked for six months. Customers will also enjoy a special 4.25% Fixed Deposit (FD)/ Term Deposit (TD) rate with a minimum deposit of RM10,000 while for the Unit Trust FD/TD Package, special rates for one-month, three-months and six-months tenure will be offered by placing unit trust subscription of RM25,000 together with RM25,000 deposit in FD/TD. All deposits mentioned above will automatically be in the running for the two Toyota Vellfire Grand Prize.

For AmBank credit card customers, besides the Grand Prize, eight customers will stand a chance to win RM10,000 cash prize monthly plus daily cash back from a total cash pool of RM244,000.

Dato' Sulaiman Mohd Tahir, Group Chief Executive Officer, AmBank Group said, "To enter the contest and win, customers simply need to deposit and maintain a minimum of RM1,000 into any AmBank Savings Account or Current Account, or a minimum of RM10,000 in Fixed Deposit. For our Credit Card customers, they need

to swipe a minimum of RM80 in a single receipt and spot the number eight in their six-digit approval code in their credit card sales slip. No forms, slogans or creative signatures are required. It is that simple and easy to win your very own Toyota Vellfire.”

The objective of this campaign is to reward customers for banking with AmBank by providing exciting rewards.

The *Win an All-New 2016 Toyota Vellfire with AmBank!* campaign will last for six months from 1 May 2016 to 31 October 2016 for AmBank’s Deposit customers whilst the Credit Cards campaign ends on 30 September 2016. The campaign is open to all new and existing customers aged 18 years and above who have a Current or Savings Account, Fixed Deposits and Credit Card with AmBank and AmBank Islamic.

For further details on this campaign, please visit www.ambank.com.my

About AmBank Group

AmBank Group is one of Malaysia’s premier financial solutions groups with nearly 40 years of legacy in understanding Malaysian customers and provides a wide range of both conventional and Islamic financial solutions and services, including retail banking, wholesale banking, as well as the underwriting of general insurance, life assurance and family takaful.

The Group receives strong support from the Australia and New Zealand Banking Group (“ANZ”) (one of Australia’s leading banks) particularly in Board and senior management representations, risk and financial governance, products offering and new business development. In the general insurance business, the Group has partnered with Insurance Australia Group Ltd (“IAG”). In the life assurance and family takaful businesses, the Group has a partnership with MetLife International Holdings Inc. (“MetLife”). The Group continues to benefit in terms of expertise transfer from IAG and MetLife.

AMMB Holdings Berhad is the holding company of AmBank Group and is a public listed company on the Main Market of Bursa Malaysia.

For more information, please visit www.ambankgroup.com

For further information, please contact Kylie Wong, Vice President, Deposits and Mortgage, AmBank (M) Berhad at Tel: 03-2167 3715 or email at kylie-wong@ambankgroup.com