



5 July 2016

AmBank Group hosts *Hari Raya* shopping for Three Children Homes and *Majlis Berbuka Puasa* with Tan Sri Azman Hashim

AmBank Group through its sports club, Kelab AmBank Group (KAG) invited 170 children from Pertubuhan Kebajikan Dan Pendidikan Permata Hatiku Kuala Lumpur Dan Selangor, Pusat Jagaan Budaya Harapan, Pertubuhan Kebajikan Sentuhan Budi Kuala Lumpur dan Pertubuhan Rahoma Darul Fakir Malaysia for *Hari Raya* shopping on 18 June 2016 and hosted a *Majlis Berbuka Puasa* with Tan Sri Azman Hashim on 24 June 2016.

In line with the spirit of Ramadan, KAG initiated this charity event to bring happiness to these children, aged between three to 19 years old. The 170 children consisting of 65 boys and 105 girls were ushered to Mydin Wholesale Hypermarket, USJ, Subang Jaya to shop for their new *Baju Melayu* and *Baju Kurung*.

The *Buka Puasa* with Tan Sri Azman Hashim, Chairman, AmBank Group together with the Senior Management and AmBank Group staff was held at the AmBank Hall in Bangunan AmBank Group.

"This is one activity which we look forward to every year in the holy month of Ramadan. This is one way for us to contribute to the less fortunate, in line with the Islamic teachings of caring, self discipline, sacrifice and sympathy to the less fortunate," said Syed Anuar Syed Ali, Head, Group Corporate Communications & Marketing, AmBank Group who is also the President of Kelab AmBank Group.

"We are pleased to have these children with us today. Their presence certainly makes this Ramadan a meaningful and joyous occasion," he added.





This programme falls under AmKasih Programme which is a new platform for the Group's Corporate Social Responsibility (CSR) sustainable development initiatives. The AmKasih Programme focuses on "reaching out to the community" and serves as an umbrella for all AmBank Group's CSR efforts to help the community.

AmBank Group continuously plays a CSR role for the community at large, irrespective of race, creed or religion as we contribute to the sustainable development of the community within which we operate. This approach has been and will continue to be the mainstay in our approach to community care programmes. A project such as this helps to meet our objective to play an effective corporate role as a socially responsible corporate citizen.

This programme is part of AmBank Group's all-year round charity activities. The Group has always striven to play a significant role in contributing to society at large through initiatives such as these. In the past, many charity organisations have benefited from AmBank Group's corporate social responsibility programmes.

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