



Press Release

27 December 2016

Lucky AmBank Credit Cardholder wins “Caltex: Fill, Swipe & Win” Campaign Grand Prize of RM50,000

Hairunazuan Bin Nordin from Taman Pagoh Jaya, Johor was the Grand Prize winner of the “Caltex: Fill, Swipe & Win” Campaign. Hairunazuan, an AmBank credit cardholder since 2014 was presented with the mock cheque for RM50,000 at the prize presentation ceremony held on 20 December 2017 at the Caltex Petrol Station, Batu 6, Jalan Cheras, Kuala Lumpur, which has PIN and PAY enabled terminals for card payments.

Present at the prize giving ceremony were Anthony Chin, Deputy Managing Director, Retail Banking, AmBank (M) Berhad, Syed Anuar Syed Ali, Head, Group Corporate Communications & Marketing, AmBank Group, Chang Swee Wah, Retail District Manager, Central & South, Chevron Malaysia Limited and Damien Ong, Lead Card Marketing & Sales Automation, Chevron Malaysia Limited.

The “Caltex: Fill, Swipe & Win” Campaign was a joint marketing collaboration with Caltex to reward all existing and new AmBank credit and debit cardholders. To participate in the campaign, cardholders only had to register via a one-time SMS and fuel up with a minimum spend of RM50 at any of the 420 Caltex stations with their AmBank Credit or Debit cards. Cardholders with cumulative monthly spending of RM200 and RM400 were also awarded with additional 25 and 50 entries respectively. Apart from the Daily Cash Back, there was a total of RM70,000 worth of cash prizes comprising the Grand Prize of RM50,000 and four monthly cash prizes of RM5,000 each that were given away.

Jade Lee, Managing Director, Retail Banking, AmBank (M) Berhad said, “The campaign was launched to provide more rewards to our cardholders in the form of cashback on their daily petrol use at Caltex. We at AmBank are consistently

creating new and innovative products and services, bearing in mind the ever changing demands and needs of our customers. We believe in rewarding our customers and we are delighted to share this joyous occasion with Encik Hairunazuan. Our congratulations to him and a big thank you to all our customers for their overwhelming response during the "Caltex: Fill, Swipe & Win" Campaign.

"I had a pleasant shock and am also happy at the same time, to win the Grand Prize of RM50,000. As a family, we will use our winnings the best we can and also save with AmBank for our children's future needs. Moving forward, we will continue to use our AmBank credit card for most of our transactions," said the 35-years old Hairunazuan.

The "Caltex: Fill, Swipe & Win" Campaign commenced on 1 June and ended on 30 September 2016. The campaign boosted year-on-year retail spending by 14% and garnered an increase of 35% AmBank card spend at Caltex stations.

About AmBank Group

AmBank Group is one of Malaysia's premier financial solutions groups with nearly 40 years of legacy in understanding Malaysians and provides a wide range of both conventional and Islamic financial solutions and services, including retail banking, wholesale banking, as well as the underwriting of general insurance, life assurance and family takaful.

The Group's purpose to help individuals and businesses in Malaysia grow and win together shows our renewed vision to support and empower our customers and our people to achieve their aspirations. This purpose underpins the Group's holistic "Top Four" Aspiration, focused on sustenance, improvement and growth in key segments and products as well as our role as an Employer. AmBank Group – a modern Malaysian diversified financial solutions partner that understands and meets the diverse needs of modern Malaysians.

The Group receives strong support from the Australia and New Zealand Banking Group ("ANZ") (one of Australia's leading banks) particularly in Board and senior management representations, risk and financial governance, products offering and new business developments. In the general insurance business, the Group has partnered with Insurance Australia Group Ltd ("IAG"). Whilst in the life assurance and family takaful businesses, the Group has a partnership with MetLife International Holdings Inc. ("MetLife"). The Group benefits in terms of expertise transfer from IAG and MetLife.

AMMB Holdings Berhad is the holding company of AmBank Group and is a public listed company on the Main Market of Bursa Malaysia.

For more information, please visit www.ambankgroup.com

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