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## Draft Media Release

3 May 2017

### **AmGeneral Insurance launches Perfect Rider 24hr**

AmGeneral Insurance Berhad (“AmGeneral Insurance”) today announced the launch of **Perfect Rider 24hr**, yet another important milestone of AmGeneral Insurance’s journey towards liberalisation and a market leader in being innovative and competitive.

Perfect Rider 24hr is an affordable and unique policy that will provide more value to the customers. The policy protects the policy holder and their loved ones 24 hours a day, anywhere in the world.

“Perfect Rider 24hr gives you peace of mind, 24 hours a day. It is perfect for those who travel often, which is just about every one of us. The standard policy plan covers up to four named insured persons and, you can add up to maximum 15 named insured persons per policy with additional premium,” said Derek Roberts, Chief Executive Officer of AmGeneral Insurance Berhad about the benefits of the newly launched product.

Derek also announced that policyholders will enjoy round-the-clock vehicle breakdown assistance with unlimited towing services, anywhere in Malaysia during any vehicle emergencies, fully supported by Kurnia Auto Assist.

“Business owners and corporations also can greatly benefit from Perfect Rider 24hr as it is the perfect plan to protect your most valuable employees. From your sales

personnel plying the depth and breadth of Malaysia to employees who travel internationally for business,” added Derek.

During the launch event, Tan Sri Azman Hashim, Chairman of AmBank Group, Dato’ Sulaiman Mohd Tahir, Group Chief Executive Officer, AmBank Group and Derek flagged off ‘The Perfect Rider Extreme Mobile’, which will be traversing the country for one month making stops at various Agent premises throughout Malaysia to engage with their agents and customers.

For more information on Perfect Rider 24hr, Kurnia products and services, customers may visit any of our AmAssurance and Kurnia branches, contact our Kurnia agents or visit [www.amgeneralinsurance.com](http://www.amgeneralinsurance.com)

#### **About AmGeneral Insurance Berhad**

AmGeneral Insurance Berhad (“AmGeneral Insurance”) is one of the largest motor and general insurance companies in Malaysia with over four million policyholders. It is backed by a strong partnership between AmBank Group and IAG, trading under its two trusted brands, AmAssurance and Kurnia. AmGeneral Insurance generates business from a comprehensive range of general insurance solutions distributed through its network of 32 insurance branches servicing 7,000 agents and dealers, as well as through AmBank branches and customer touch points nationwide.

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