



AmBank Group

Media Release

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Tan Sri Azman hosts Hari Raya shopping and Majlis Berbuka Puasa for less fortunate children

AmBank Group through its sports club, Kelab AmBank Group (KAG) invited 150 children from Pertubuhan Kebajikan Asnaf Al Barakh for *Hari Raya* shopping on 11 June 2017 and hosted a Majlis Berbuka Puasa with Tan Sri Azman Hashim on 16 June 2016.

In line with the spirit of Ramadhan, AmBank Group organises this annual charity event to bring happiness to the less fortunate children. The 150 children consisting 73 boys and 77 girls, aged between one to 18 years old, were ushered to Mydin Wholesale Hypermarket, USJ, Subang Jaya to shop for their new *Baju Melayu* and *Baju Kurung*.

The Buka Puasa with Tan Sri Azman Hashim, Chairman, AmBank Group together with the Senior Management and AmBank Group staff was held at Dewan Merak Kayangan, Balai Felda, Jalan Gurney 1, Kuala Lumpur.

"This is one activity which we look forward to every year in the holy month of Ramadan. This is one way for us to contribute to the less fortunate, in line with the Islamic teachings of caring, self discipline, sacrifice and sympathy to the less fortunate." said Syed Anuar Syed Ali, Head, Group Corporate Communications & Marketing, AmBank Group who is also the President of Kelab AmBank Group.

"We are delighted to have the children of Pertubuhan Kebajikan Asnaf Al Barakh to join us here today for Buka Puasa. Their presence certainly makes this Ramadhan a more meaningful and joyous occasion," he added.

This programme falls under AmKasih Programme which is a new platform for the Group's Corporate Social Responsibility (CSR) sustainable development initiatives. The AmKasih Programme focuses on "reaching out to the community" and serves as an umbrella for all AmBank Group's CSR efforts to help the community.

AmBank Group continuously plays a CSR role for the community at large, irrespective of race, creed or religion as we contribute to the sustainable development of the community within which we operate. This approach has been and will continue to be the mainstay in our approach to community care programmes. A project such as this helps to meet our objective to play an effective corporate role as a socially responsible corporate citizen.

The treat for children is part of AmBank Group's all-year round charity programme. The Group has always striven to play a significant role in contributing to society at large through initiatives such as these. In the past, many charity organisations have benefited from AmBank Group's corporate social responsibility programmes.

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