



AmBank Group

Media Release

12 July 2018

**AmOnline Win a MINI Campaign -
Lucky AmBank Customer wins the Grand Prize**

Mr Francis Ung Woei Seng from Bintangor, Sarawak emerged the Grand Prize winner of AmBank's AmOnline Win a MINI Campaign. Mr Francis, a 44-year-old self-employed trader, received a brand new MINI Cooper Amplified Edition at a prize presentation ceremony held in Kuala Lumpur on Monday, 2 July 2018.

Present at the prize giving ceremony were Dato' Sulaiman Mohd Tahir, Group Chief Executive Officer, AmBank Group, Datuk Iswaraan Suppiah, Group Chief Operations Officer, AmBank Group, Liau Wai Choo, Senior Vice President, Retail Banking, AmBank (M) Berhad, Jagjit Kaur, Head, AmDigital, AmBank (M) Berhad and Syed Anuar Syed Ali, Executive Vice President, Group Corporate Communications & Marketing, AmBank Group.

The AmOnline Win a MINI Campaign was introduced to reward existing and new AmOnline users while at the same time to instil awareness and increase the utilisation of the newly enhanced Internet Banking platform by AmBank, AmOnline. Customers were entitled to 10 entries when they perform a bill payment or prepaid top up for their mobile via AmOnline. Meanwhile, new customers were entitled to 10 entries when they sign up for AmOnline.

"We believe in rewarding our valued customers for their continuous support towards AmBank and are delighted to share this joyous occasion with our Grand Prize winner. Our heartiest congratulations to Mr Francis Ung and a big gratitude to all our customers for their overwhelming response during the AmOnline Win a MINI



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Campaign,” said Dato’ Sulaiman Mohd Tahir, Group Chief Executive Officer, AmBank Group.

“This initiative is also part of our ongoing efforts to add on the digital push, increase utilisation of internet banking and reduce cheques issuance, in support of Bank Negara Malaysia’s agenda to move towards becoming a cashless society, “added Dato’ Sulaiman.

“When I received the call, I was so happy and excited to learn that I have won the grand prize. I always use AmOnline to perform my transactions and highly recommend everyone to use it and enjoy the Easy, Simple & Fast experience,” said a jubilant Francis Ung.

Daily prizes worth RM100 per day were also presented to five winners daily throughout the campaign period which ran from 8 January till 15 April 2018. The winners were selected based on an automated randomisation system where shortlisted customers who successfully answer a simple question win the prizes.

The Win a MINI campaign is among the many exciting campaigns that will continue to be introduced in correlation with AmOnline. The latest campaign is the ongoing ePROMO where customers can enjoy 4.28% p.a. for eight months when they place an eFixed Deposit/eTerm Deposit-i via AmOnline. The ePROMO runs until 31 July 2018.

The recently added feature, Quick Apply, credit card customers can now apply for Balance Transfer & Quick Cash. They can also apply for credit cards online with a click of a button and later enjoy customer service with AMY, AmBank’s Chat Bot.



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About AmBank Group

AMMB Holdings Berhad is the holding company of AmBank Group and has been listed on the Main Market of Bursa Malaysia since 1988. It is the sixth largest banking group by assets in Malaysia, with a market capitalisation of around RM14 billion and assets of RM134.8 billion at 31 March 2017.

AmBank Group is one of Malaysia's premier financial solutions groups with 42 years of experience in supporting Malaysians in their economic development. AmBank Group offers a wide range of both conventional and Islamic financial solutions and services, including wholesale banking, retail banking, investment banking, underwriting of general insurance, life assurance and takaful, stock and share broking, futures broking, investment advisory and management services in assets, real estate investment trust and unit trusts.

The Australia and New Zealand Banking Group (ANZ) is the most substantial shareholder in the AmBank Group (holding 23.8%) and provides support in Board and senior management representations, risk and financial governance, products offering and new business developments. In the general insurance business, the Group has partnered with Insurance Australia Group Ltd (IAG). In the life assurance and family takaful businesses, the Group has a partnership with MetLife International Holdings Inc (MetLife). The Group benefits in terms of expertise transfer from IAG and MetLife.

For more information, please visit www.ambankgroup.com

For further information, please contact Syed Anuar Syed Ali, Head, Group Corporate Communications and Marketing, AmBank Group at Tel: 03-2036 1703 or email at sasa@ambankgroup.com