



AmBank Group

Media Release

1 November 2018

**Win a Holiday Campaign -
Lucky AmBank Customers win trips to Australia and Japan
and AirAsia BIG Points**

Mr. Law Ling Sheau from Petaling Jaya, Selangor emerged as the Grand Prize winner for the recent Win a Holiday Campaign organised by AirAsia BIG Loyalty in collaboration with AmBank (M) Berhad and Agoda. Law, a 38-year-old architect, was presented with a 3-day 2-night stay at PARKROYAL Darling Harbour Hotel in Sydney Australia. He also received 120,000 AirAsia BIG Points, which is equivalent to a pair of return flight tickets to Sydney.

Second prize was won by Mr. Cheong Kay Wau, a 28-year old executive from Kuala Lumpur. He was presented with a 3-day 2-night stay at Hilton Hotel in Tokyo, Japan along with 120,000 AirAsia BIG Points, which is equivalent to a pair of return flight tickets to Tokyo.

Present at the prize giving ceremony were Jade Lee, Managing Director, Retail Banking, AmBank (M) Berhad, Lenon Cheong, Head, Cards and Merchant Services, AmBank (M) Berhad, Syed Anuar Syed Ali, Executive Vice President, Group Corporate Communications & Marketing, AmBank Group and Brian Boey Seng Loong, Senior Vice President, Card Product Usage, AmBank (M) Berhad.

The campaign which was opened to all AmBank and AmBank Islamic Principal Cardholders, also saw eight consolation prizes worth 20,000 AirAsia BIG Points given away to each winner.



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The winners were selected by entries earned from retail transactions spent with their cards, with one entry earned when they spend a minimum of RM50 in a single receipt at any merchant, whilst for every RM50 spent in single receipt at Agoda or AirAsia, they were entitled to three entries and five entries earned for every conversion of 1,000 AirAsia BIG Points from AmBonus Points. The three-month campaign ran from 1 May 2018 to 31 July 2018.

“We would like to congratulate all the winners and are pleased to be part of this campaign by AirAsia BIG Loyalty, as we look forward to many more collaborations in the future and continue rewarding our customers for their loyalty and support towards us,” said Jade Lee, Managing Director, Retail Banking, AmBank (M) Berhad.

For further details on other on-going AmBank campaigns, please visit <https://www.ambank.com.my> as well as our various social media platforms.



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About AmBank Group

AMMB Holdings Berhad is the holding company of AmBank Group and has been listed on the Main Market of Bursa Malaysia since 1988. It is the sixth-largest banking group by assets in Malaysia, with a market capitalisation of around RM11.6 billion and assets of RM137.9 billion at 31 March 2018.

AmBank Group is one of Malaysia’s premier financial solutions groups with over 43 years of experience in supporting Malaysians in their economic development. AmBank Group offers a wide range of both conventional and Islamic financial solutions and services, including wholesale banking, retail banking, investment banking, underwriting of general insurance, life assurance and takaful, stock and share broking, futures broking, investment advisory and management services in assets, real estate investment trust and unit trusts.

The Australia and New Zealand Banking Group (ANZ) is the biggest shareholder in the AmBank Group with a 23.8% holding and provides support with Board and senior management representation, risk and financial governance, product offerings and new business developments. In the general insurance business, the Group has partnered with Insurance Australia Group Ltd (IAG). In the life assurance and family takaful businesses, the



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Group has a partnership with MetLife International Holdings Inc (MetLife). The Group benefits in terms of expertise transfer from IAG and MetLife.

For more information, please visit www.ambankgroup.com

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