



AmBank Group

Media Release

16 May 2019

**AmBank Level Up Your Lifestyle Campaign Phase 1 -
Lucky AmBank Customer walks away with
The All New Mercedes-Benz A-Class**

Mr Tey Jian from Johor emerged as the Grand Prize winner of AmBank's Level Up Your Lifestyle Campaign. Mr Tey, a 25-year-old executive, received the all-new Mercedes-Benz A-Class at a prize presentation ceremony which was held in Menara Hap Seng, Kuala Lumpur on Thursday, 16 May 2019.

Present at the prize giving ceremony were Jade Lee, Managing Director, Retail Banking, AmBank (M) Berhad, Lenon Cheong, Head, Cards and Merchant Services, AmBank (M) Berhad, Liau Wai Choo, Head, Retail Products Management, AmBank (M) Berhad, Syed Anuar Syed Ali, Executive Vice President, Group Corporate Communications and Marketing, AmBank Group, Dato Alex Wong, General Manager, Finance and Administration, Hap Seng Star Sdn Bhd, senior management of AmBank Group, campaign partners and invited guests.

"This campaign highlights one of our many initiatives in continuing to reward our loyal customers. The offering of luxurious and lucrative prizes throughout these campaigns further demonstrates our appreciation to our valued AmBank customers for their support towards our products. We will be giving away another brand-new Mercedes-Benz after June 2019, so keep spending with your AmBank credit cards," said Jade Lee.

Besides the Mercedes-Benz, AmBank is also giving away Lazada vouchers worth RM500 as the daily prize throughout the campaign period. The phase 2 of AmBank Level Up Your Lifestyle Campaign kicked off on 1 April and will end on 30 June 2019, where another unit of the all-new Mercedes-Benz A-Class awaits the second grand prize winner.



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To register or to find out more information on this campaign visit www.ambank.com.my/up. Upon registering, customers will only have to spend as low as RM50 to gain an entry. Meanwhile, every RM50 spent online or overseas will be entitled for three entries. New credit card application and current or savings account signups will be entitled for five entries.

For further details on other on-going AmBank campaigns, please visit <https://www.ambank.com.my> as well as our various social media platforms.

For more exciting deals and offers visit AmBankspot.com



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About AmBank Group

AMMB Holdings Berhad is the holding company of AmBank Group and has been listed on the Main Market of Bursa Malaysia since 1988. It is the sixth-largest banking group by assets in Malaysia, with a market capitalisation of around RM11.6 billion and assets of RM137.9 billion at 31 March 2018.

AmBank Group is one of Malaysia's premier financial solutions groups with over 43 years of experience in supporting Malaysians in their economic development. AmBank Group offers a wide range of both conventional and Islamic financial solutions and services, including wholesale banking, retail banking, investment banking, underwriting of general insurance, life assurance and takaful, stock and share broking, futures broking, investment advisory and management services in assets, real estate investment trust and unit trusts.

The Australia and New Zealand Banking Group (ANZ) is the biggest shareholder in the AmBank Group with a 23.8% holding and provides support with Board and senior management representation, risk and financial governance, product offerings and new business developments. In the general insurance business, the Group has partnered with Insurance Australia Group Ltd (IAG). In the life assurance and family takaful businesses, the Group has a partnership with MetLife International Holdings Inc (MetLife). The Group benefits in terms of expertise transfer from IAG and MetLife.

For more information, please visit www.ambankgroup.com

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