
Media Release

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AmBank enhances its digital banking experience on AmOnline

AmBank Group is pleased to announce its award winning mobile app – AmOnline has been refreshed with a much improved design and user experience. The new AmOnline app will be available on iOs, Android and Huawei by August 2020.

Aaron Loo, Managing Director, Retail Banking, AmBank (M) Bhd said “We are constantly enhancing our mobile banking app to suit the diverse needs of our customers. These updates come at the right time as clients migrate to digital interaction as we adapt to the new normal of physical distancing.” He added that the bank saw an accelerated growth of 61% in the usage of online banking so far this year, versus the same period in 2019. The trend is expected to continue as we introduce more features on the AmOnline app.

“We are delighted to launch improvements that extend more freedom for our customers to address their banking needs at their personal time and space. It is important for the group to keep introducing advanced features to remain relevant and competitive in the market,” said Datuk Iswaraan Suppiah, Group Chief Operations Officer, AmBank Group.

“All the features that won AmOnline awards as the best mobile banking app in Malaysia are now more intuitive and presented in an engaging design that gives customers more tools to understand and better manage their finances at their fingertips. Apart from the fresh new look, we have made the app faster,” added Datuk Iswaraan.

The new AmOnline boasts a refreshing new design, more intuitive banking journey, with enhanced security features for an overall better experience.

The AmOnline app now has the entire 360° capabilities from allowing customers to open a new account, invest, borrow money, consolidate debt, get a credit card, purchase insurance in an entirely touchless, paperless experience. Customers can conveniently block a lost card, enable overseas spend on their debit cards, and even seek a temporary credit limit increase on their credit card to tide over an urgency. The much-appreciated feature that allows customers to search their past payment transactions has been improved too, allowing a past payment transaction to be repeated with a simple swipe.

About AmBank Group

AmBank Group is a leading financial services group with over 40 years of expertise in supporting the economic development of Malaysia. We have over three million customers and employ over 8,000 people.

The Group was listed on the Main Market of Bursa Malaysia in 1988. It is the sixth-largest banking group by assets in Malaysia, with a market capitalisation of around RM9.0 billion and assets of RM169.2 billion as at 31 March 2020.

AmBank Group serves over three million individual and corporate customers. It provides services in wholesale banking, retail banking, business banking, investment banking and related financial services which include Islamic banking, underwriting of general insurance, stock and share broking, futures broking, investment advisory and management services in assets, real estate investment trust and unit trusts.

For more information, please visit ambankgroup.com

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