



AmBank Group

MEDIA RELEASE

21 February 2022

AmBank Islamic launches AmRewards 2.0, announces top winners of the first AmRewards Campaign

AmBank Islamic Berhad (AmBank Islamic) has launched its AmRewards 2.0 campaign with total prizes and rewards worth RM1.6 million up for grabs. AmRewards 2.0 campaign prizes include a Porsche Macan, a BMW 3 series and Swiss luxury watches. The campaign will run for 14 months, beginning 1 January 2022 till 28 February 2023.

“Given the good response that we had on the first AmRewards campaign, we are pleased to further reward our customers with attractive prizes and rewards through this second campaign in order to encourage our customers to save and be rewarded,” said Dato’ Sulaiman Mohd Tahir, Group Chief Executive Officer, AmBank Group.

AmBank Islamic is also pleased to announce the winners of the first AmRewards Campaign that ran from 1 January 2021 to 31 August 2021.

Ms Tong Yee Xing, hailing from Melaka walked away with the grand prize of RM240,000. Meanwhile, Dato’ Chooi Yoey Sun from Petaling Jaya and Dr Yuen Wai Mun from Taiping won the second prize with RM48,000 each. Madam Chong Pui See from Menglembu, Mr Yeoh Jian Wey from Kepong Baru, and Ms Edlin from Klang emerged as third prize winners taking home RM12,000 respectively. All of the prizes will be paid in 12 monthly instalments.

Issued by Media Relations Unit, Group Corporate Communications & Marketing, AmBank Group
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“My heartfelt congratulations to all the winners! We are confident that this campaign has encouraged our customers to grow their savings in their AmWafeeq Savings Account-i and it highlights one of our many initiatives we have put in to encourage our customers to save and be rewarded for it,” said Eghwan Mokhzanee, Chief Executive Officer, AmBank Islamic.

Previously during the campaign period, over RM300,000 worth of cash prizes was distributed to more than 260 winners through the monthly draw and bonus rounds.

AmBank will continue to run exciting promotional campaigns and contests that are specially curated to reward customers for their trust in its products and services.

For more information on the campaign, kindly visit ambank.com.my.

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About AmBank Group

AmBank Group is a leading financial services group with over 40 years of expertise in supporting the economic development of Malaysia. We have over three million customers and employ over 9,000 people.

The Group was listed on the Main Market of Bursa Malaysia in 1988. It is the sixth-largest banking group by assets in Malaysia, with a market capitalisation of around RM9 billion and assets of RM170.2 billion as at 31 March 2021.

AmBank Group serves over three million individual and corporate customers. It provides services in wholesale banking, business banking, retail banking, investment banking and related financial services which include Islamic banking, general insurance, life insurance, family takaful, stock and share broking, futures broking, investment advisory and management services in assets, real estate investment trust and unit trusts.

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