



AmBank Group

MEDIA RELEASE

13 April 2023

AmBank spreads festive cheer in the holy month of Ramadan and Aidilfitri, benefitting more than 1,000 asnaf and B40 recipients

AmBank Group reached out to the underserved community with contributions in the form of food hampers worth RM75,000 to 500 *asnaf* families nationwide through its collaboration with Amanah Ikhtiar Malaysia (AIM) in the holy month of Ramadan and in conjunction with the Aidilfitri celebrations.


On top of that, in reaching out to the community at large, the Group also distributed hampers worth RM90,000 to 600 selected B40 students from schools in Selangor, Pulau Pinang, Johor, Kelantan, Sabah and Sarawak which falls under the AmBank School Adoption Programme assigned by Bank Negara Malaysia and Financial Industry Collective Outreach (FINCO) schools.

“In conjunction with the fasting month of Ramadan and Hari Raya Aidilfitri celebration, we hope that this contribution will alleviate the burden and reduce the cost of daily expenses of the recipients. In line with AmBank Group’s commitment towards fostering the value of social responsibility, we at AmBank Group continue to give back to the society giving aid to the less fortunate and the underserved within community, by bringing smiles to the faces of these underserved segments through simple acts of kindness”, said Dato’ Sulaiman Mohd Tahir, Group Chief Executive Officer of AmBank Group.

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The B40 students and their respective families were screened based on a predetermined criteria and assessed independently, based on AIM and school's database. Each family and student were given daily necessities which include rice, cooking oil, flour, sugar, Raya cookies and dates.

This programme falls under the Group's AmKasih Programme which is a platform for the Group's Corporate Social Responsibility (CSR) sustainable development initiatives. The AmKasih Programme focuses on "reaching out to the community" and serves as an umbrella for all AmBank Group's CSR efforts to help the community at large.

As part of its sustainable development agenda in Community investment, AmBank Group is continuously engaged with the community it serves and has a corporate responsibility role towards the business or local community, irrespective of race, creed or religion.

About AmBank Group

AmBank Group is a leading financial services group with over 40 years of expertise in supporting the economic development of Malaysia. We have over three million customers and employ over 9,000 people.

The Group was listed on the Main Market of Bursa Malaysia in 1988. It is the sixth-largest banking group by assets in Malaysia, with a market capitalisation of more than RM12 billion as at 31 March 2022.

AmBank Group serves over three million individual and corporate customers. It provides services in wholesale banking, retail banking, business banking, investment banking and related financial services which include Islamic banking, underwriting of general insurance, life insurance, family takaful, stock and share broking, futures broking, investment advisory and management services in assets, real estate investment trust and unit trusts.

For more information, please visit www.ambankgroup.com

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