



AmBank Group



A · P · U
ASIA PACIFIC UNIVERSITY
OF TECHNOLOGY & INNOVATION

MEDIA RELEASE

29 March 2023

AmBank Group inks strategic MoU with Asia Pacific University of Technology & Innovation (APU) to nurture and empower digital talents under broader IR4.0 aspirations

The strategic MoU will drive students' learning and development as well as provide them with meaningful internship experience and future career opportunities with AmBank.

AmBank Group, through its entities **AmBank (M) Berhad**, **AmBank Islamic Berhad**, and **AmInvestment Bank Berhad** has signed a memorandum of understanding (MoU) with **Asia Pacific University of Technology & Innovation (APU)**, enabling sharing of knowledge and expertise, providing meaningful internship experiences and career opportunities with the Bank.


The agreement was signed by **AmBank Group's Chief Operations Officer Datuk Iswaraan Suppiah** and **APU Vice Chancellor Prof. Dr. Ho Chin Kuan** witnessed by **AmBank Head of Human Resource Business Partner and Organisation Design & Talent Management Ms. Victoria Quake Ai Fang** and **APU Chief Innovation & Enterprise Officer Prof. Ir. Eur. Ing. Ts. Dr. Vinesh Thiruchelvam**.

Datuk Iswaraan emphasised AmBank's commitment to support APU through this collaboration and the opportunity to strengthen the resilience of APU students post pandemic, given that the banking, finance and technology sectors play an important role in Malaysia's economic development.

Issued by Media Relations Unit, Group Corporate Communications & Marketing, AmBank Group Level 46, Menara AmBank, 8, Jalan Yap Kwan Seng, 50450 Kuala Lumpur


 ambankgroup.com

 AmBank

 [ambankmy](https://www.instagram.com/ambankmy)

 AmBankMY

Customer Care:

 03-2178 8888

 customercare@ambankgroup.com



AmBank Group



A · P · U
ASIA PACIFIC UNIVERSITY
OF TECHNOLOGY & INNOVATION

MEDIA RELEASE

He confirmed that AmBank's 40 years of experience supporting Malaysia's economic growth would be shared with APU students, citing the MoU as a reflection of their commitment to drive innovation and transform the banking industry through collaboration with industry partners and academic institutions.

"Our proposal to the next generation of leaders is that by joining AmBank, they can experience -the best of both worlds. We offer the stability and security of - an established and trusted financial institution , while also providing unparalleled opportunities for learning and professional growth through the use of cutting-edge technologies and the exploration of new ideas and solutions for the financial industry. This collaboration will not only benefit our customers, but also contribute to the development of the banking industry in Malaysia.

We believe that this collaboration can help APU students achieve their full potential and connect them to a wider range of banking, financial, and technology solutions, particularly in the area of digital innovation, which can promote greater performance and sustainability," he said.


Nurturing Graduates With 100% Employability

Despite a global pandemic, widespread lockdowns, and rapidly changing employer demands, APU has always practiced to the 'new normal', focusing on digital transformation as a core principle in the evolution of employer and student engagement across the School of Computing (SoC), School of Technology (SoT), School of Engineering (SoE), School of Business (SoB), School of Marketing & Management (SoMM), School of Accounting & Finance (SoAF), School of Mathematics & Quantitative Studies (SoMQS), and School of Media, Arts & Design (SoMAD).

Issued by Media Relations Unit, Group Corporate Communications & Marketing, AmBank Group
Level 46, Menara AmBank, 8, Jalan Yap Kwan Seng, 50450 Kuala Lumpur


 ambankgroup.com

 [AmBank](https://www.facebook.com/AmBank)

 [ambankmy](https://www.instagram.com/ambankmy)

 [AmBankMY](https://twitter.com/AmBankMY)

Customer Care:

 03-2178 8888

 customercare@ambankgroup.com



AmBank Group



A · P · U
ASIA PACIFIC UNIVERSITY
OF TECHNOLOGY & INNOVATION

MEDIA RELEASE

APU alumni's success is a result of persistence, resourcefulness, and hard work, as well as a purposefully planned academic with our Fourth Industrial Revolution (IR4.0) strategy, which has led them to pursue their passions in the public, private, and social sectors or create their own entrepreneurial endeavours around the world.

APU has consistently led the way in producing global talent for the workforce through tech education because of its tenacity in anticipating emerging technologies with a strategic, forward-thinking mindset.

"We believe that this strategic partnership with AmBank will take a new step for us to build strong industrial development through meaningful training experiences, diversity, enhanced competitiveness, enlarging the banking, financial, and technology ecosystem, fostering inclusive and sustainable high economic growth, increasing industry training experience, and better career opportunities for our students," said **Prof. Ho**.

The internship experiences and career opportunities with AmBank are available to APU students from all schools and will be managed by **APU Digital Career Centre (APUDCC)**, which connects and engages with over 12,000 global talent partners to ensure that APU's graduates are highly employed in both local and international corporations, as it closely supports APU students in both internships and career placement activities.

Profiles of students pursuing internships at the Bank will be provided to AmBank by APUDCC, and upon acceptance, students will work for the bank for a period of time to be determined later.

Issued by Media Relations Unit, Group Corporate Communications & Marketing, AmBank Group
Level 46, Menara AmBank, 8, Jalan Yap Kwan Seng, 50450 Kuala Lumpur

 ambankgroup.com  [AmBank](https://www.facebook.com/AmBank)  [ambankmy](https://www.instagram.com/ambankmy)  [AmBankMY](https://twitter.com/AmBankMY)

Customer Care:  03-2178 8888  customercare@ambankgroup.com



AmBank Group



A · P · U
ASIA PACIFIC UNIVERSITY
OF TECHNOLOGY & INNOVATION

MEDIA RELEASE

Additionally, AmBank agrees to collaborate with APU to provide opportunities for qualified graduates to be hired by the Bank. In this regard, APU agrees to take steps to enable the Bank to access qualified candidates from the APU student talent pool in accordance with the conditions laid out by the Bank. The Bank will have complete discretion in deciding whether to interview and choose applicants.

About AmBank Group

AmBank Group is a leading financial services group with over 40 years of expertise in supporting the economic development of Malaysia. We have over three million customers and employ over 9,000 people.

The Group was listed on the Main Market of Bursa Malaysia in 1988. It is the sixth-largest banking group by assets in Malaysia, with a market capitalisation of more than RM12 billion as at 31 March 2022.

AmBank Group serves over three million individual and corporate customers. It provides services in wholesale banking, retail banking, business banking, investment banking and related financial services which include Islamic banking, underwriting of general insurance, life insurance, family takaful, stock and share broking, futures broking, investment advisory and management services in assets, real estate investment trust and unit trusts.

For more information, please visit www.ambankgroup.com

For further information, please contact Ridzuan Zulkifli, Senior Vice President, Group Corporate Communications and Marketing, AmBank Group at ridzuan.zulkifli@ambankgroup.com and the Media Relations team at media.relations@ambankgroup.com

About Asia Pacific University of Technology & Innovation (APU)

The Asia Pacific University of Technology & Innovation (APU) is amongst Malaysia's Premier Private Universities. With the Premier Digital Tech Institution status awarded by the Malaysia Digital Economy Corporation (MDEC) and the prestigious QS "5 Stars Plus University" rating, APU offers a wide range of technology-focused degree programmes that aim to nurture students into professionals and prepare them for challenging careers and roles in business and society globally. APU's multi-cultural student community comprises 13,000 students from over 130 countries. For more information, visit www.apu.edu.my.

Issued by Media Relations Unit, Group Corporate Communications & Marketing, AmBank Group
Level 46, Menara AmBank, 8, Jalan Yap Kwan Seng, 50450 Kuala Lumpur

ambankgroup.com AmBank [ambankmy](https://www.instagram.com/ambankmy) AmBankMY

Customer Care: 03-2178 8888 customer care@ambankgroup.com